



REVITALIZING NEW ENGLAND: BROWNFIELDS SUMMIT 2024



MAY 29 & 30, 2024
Holiday Inn By The Bay | Portland, ME

Call for Sponsors

July 2023

Summit Organizers

Northeast Waste Management Officials' Association (NEWMOA)
University of Connecticut Technical Assistance to Brownfields (UConn TAB) Program

Summit Partners

Environmental Agency Brownfield Programs: **Economic Development Agencies:**

- Connecticut DEEP
- Maine DEP
- Penobscot Indian Nation (Maine)
- Massachusetts DEP
- New Hampshire DES
- Rhode Island DEM
- Vermont DEC
- CT Department of Economic & Community Development
- ME Department of Economic & Community Development
- MassDevelopment
- NH Department of Business & Economic Affairs
- RI Commerce Corporation
- VT Agency of Commerce & Community Development

Cleaning up and redeveloping brownfields facilitates job growth, increases local tax bases, utilizes existing infrastructure, and improves the environment – a win, win, win, win! To advance understanding of states and federal brownfield programs and opportunities, NEWMOA, UConn TAB, and our partners are organizing a regional summit. The goals of the Summit are to:

- Share information about the financial incentives, liability protections, technical and other assistance available for brownfields development from federal and state governments
- Promote best practice and lessons learned across states and tribes
- Provide an opportunity to increase networking and information-sharing among key stakeholders

The two-day Summit will include plenary and break-out sessions and an exhibit area. There will be ample time during the breaks for networking and viewing the exhibits. If funding is available, there will be a reception in the evening of the first day.

Organizers expect approximately 300 people to attend, including representatives from:

- State, tribal, and federal government brownfields and waste site cleanup programs
- Local, regional, and state economic development agencies
- Real estate developers, financial institutions, and law firms
- Planning and economic development consulting firms
- Local governments
- Interested citizens & groups
- Job training grantees
- Environmental professionals

Sponsoring the Summit

Why should you sponsor?

All sponsors will have high visibility prior to and during the Summit. NEWMOA will include the sponsors' names and logos, indicating their level of sponsorship on the Summit webpages and social media postings and on handouts and signs during the event. The levels of sponsorship and their associated costs and benefits (*in addition to those above*) are outlined below:

Platinum Plus Evening Reception Sponsorship for \$4,500 (\$3,500 for non-profits):

- Enhanced visibility & acknowledgement at the summit & special signage during the reception
- Table in the exhibit area at no cost
- Registration for 4 attendees at no cost

Platinum Luncheon Sponsor (limit of 2) at \$3,500 (\$2,750 for non-profits):

- Special signage & verbal thank you during the luncheon
- Table in the exhibit area at no cost
- Registration for 3 attendees at no cost

Gold Breakfast/Coffee Break Sponsor (limit of 5) at \$2,500 each (\$2,000 for non-profits):

- Special signage during the breakfast/coffee break
- Table in the exhibit area at no cost
- Registration for 2 attendees at no cost

Silver Sponsorship (limit of 10) for \$1,500 (\$1,250 for non-profit):

- Table in the exhibit area at no cost
- Registration for 1 attendee at no cost

Sponsorships received prior to October 1, 2023 can join the Summit planning group and provide advice on sessions and speakers.

Exhibiting at the Summit

Why should you exhibit?

Many of the Summit attendees buy products and services such as:

- Analytical instruments and services
- Monitoring and sampling equipment and services
- Remediation and treatment equipment and services
- Consulting services

Exhibit space is limited to 20 and includes:

- 6' by 30" table, skirted and 2 chairs
- Registration for 1 attendee
- Attendee list (emailed post-conference)
- Coffee breaks and evening reception held in the exhibit space

Sponsors have first priority on exhibiting. Exhibit-only spaces will become available only if the number of sponsors allows. The best way to secure exhibit space is to become a Summit Sponsor.

To become a Summit Sponsor - Please fill out the online Goggle form at:

<https://forms.gle/VAsqCYxfyDfy9ghU6>

Questions? Contact Jennifer Griffith at jgriffith@newmoa.org or (617) 367-8558, ext. 303