N O R T H E A S T C O N F E R E N C E THE SCHENCE OF PFASS Public Health & The Environment

Tuesday to Thursday - April 2 to 4, 2024

Best Western Royal Plaza Hotel & Trade Center Marlborough, MA



Call for Sponsors

The Northeast Waste Management Officials' Association (NEWMOA) has partnered with the Northeast Interstate Water Pollution Control Commission (NEIWPCC) and the Northeast States for Coordinated Air Use Management (NESCAUM), the Northeast Recycling Council (NERC), and others to organize the second regional science conference on per- and polyfluoroalkyl substances (PFAS). The goals of the conference will be to:

- Ensure that local, state, and federal action to address PFAS contamination is informed by the most current and reliable science
- Facilitate networking and information-sharing among key stakeholders on PFAS topics
- Identify important gaps in the science and policy to help inform future research

The conference will take place over three days and will include plenary and concurrent break-out sessions and an exhibit and poster area. There will be ample time during the breaks for networking and viewing the exhibits. If funding is available, there will be a reception in the evening of the first and second days.

The conference organizers expect conference attendance to be 500 - 600 people. The invitees will include:

- Local, state, and federal government officials
- Academic researchers and students
- Consultants and vendors

Coming in 2024

- Companies that use, make, or sell products that contain PFAS
- Non-governmental and environmental organizations

Sponsoring the Conference

All sponsors will have high visibility prior to and during the Conference. NEWMOA will include the sponsors' names and logos, indicating their level of sponsorship on the Conference webpages and social media postings and on handouts and signs during the event, including on PowerPoint slides and acknowledgement in the plenary sessions. The levels of sponsorship and their associated costs and benefits *(in addition to those above)* are outlined below:

Platinum Plus Evening Reception Sponsorship for \$5,000:

- Enhanced visibility & acknowledgement at the event & special signage during a reception
- Participation in Conference planning (if desired)
- Table in the exhibit area at no added cost
- Registration for 4 attendees at no added cost

Platinum Sponsor at \$4,000:

- Special signage on the breakfast/coffee break tables
- Participation in Conference planning (if desired)
- Table in the exhibit area at no added cost
- Registration for 3 attendees at no added cost

Gold Sponsor at \$3,000 each:

- Participation in Conference planning (if desired)
- Table in the exhibit area at no added cost
- Registration for 2 attendees at no added cost

Silver Sponsor at \$2,000:

- Table in the exhibit area at no added cost
- Registration for 1 attendee at no added cost

Platinum Plus, Platinum, and Gold Sponsorships received prior to May 1, 2023 can choose to participate in planning the Conference, including providing advice on session topics and speakers.

Exhibiting at the Conference

Many of the Summit attendees buy products and services such as:

- Analytical instruments and services
- Monitoring and sampling equipment and services
- Remediation and treatment equipment and services
- Consulting services

Exhibit space is limited to 40 and includes:

- 6' by 30" table, skirted and 2 chairs
- Attendee list (emailed post-conference)
- Coffee breaks and evening reception held in the exhibit space

Sponsors have first priority on exhibiting. Exhibit-only spaces will not become available until January 2024, and <u>only if</u> the number of sponsors allows. The best way to secure exhibit space is to become a Conference Sponsor.

To become a Conference Sponsor, please fill out the online Google form at: <u>https://forms.gle/VjDBMLR7U5igSA5n9</u> (make sure to click the "submit" button)

Questions? Please contact Jennifer Griffith at jgriffith@newmoa.org