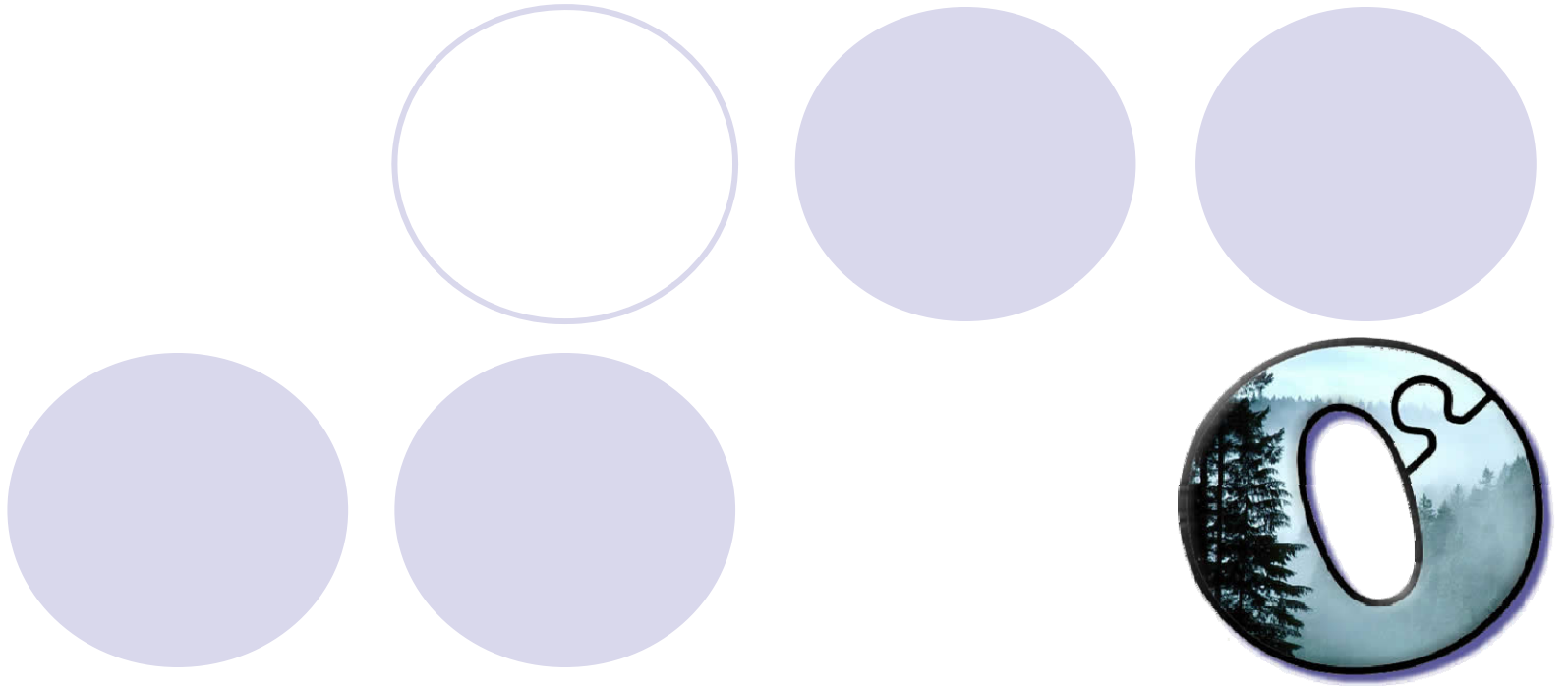
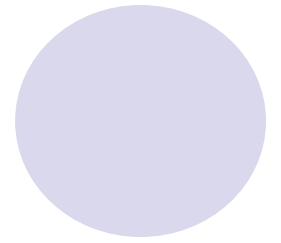
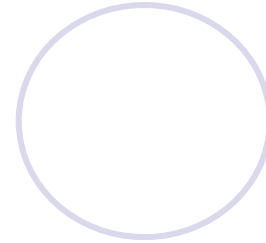
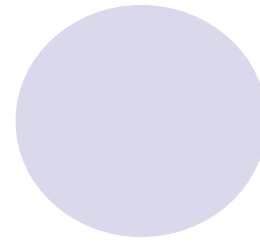


Zero Waste



Linda Christopher
GrassRoots Recycling Network
beyond recycling—zero waste

Zero Waste



Zero Waste

- is not recycling as much as possible

Zero Waste



- is not recycling as much as possible
- is not 100% resource recovery



Zero Waste...

... is a philosophy and a design principle for the 21st Century;

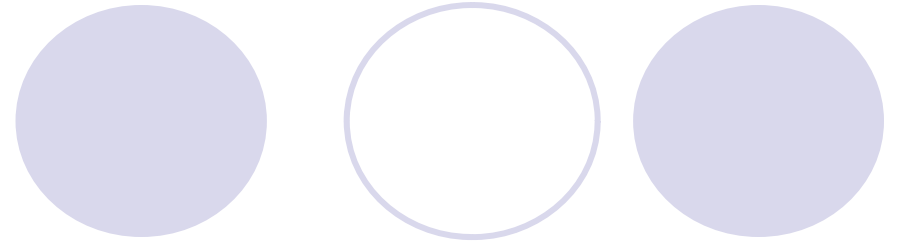
... it is not simply about putting an end to landfilling because aiming for Zero Waste is not an end-of-pipe solution

Zero Waste



A primary strategy is to look “upstream” and redesign products, materials, and systems of resource use to keep them from entering the waste stream.

Zero Waste



Instead of managing waste, we will manage resources and strive to eliminate waste.



Zero Goals



Industry understands zero goals

- Zero Accidents
- Zero Defects
- Zero Emissions



**" Waste-Free Goal
of making Waste-Free Products
in Waste-Free Factories
to help customers attain
Waste-Free Workplaces"**

-XEROX