



Launching the National Sustainable Lodging Network

Presented By:
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Northeast Waste
Management Officials'
Association (NEWMOA)

NEWMOA



A Product of the Pollution Prevention Resource Exchange (P2Rx™)

Overview

The National Sustainable Lodging Network is an online community of sustainable hospitality practitioners and a clearinghouse to support the work of this community.



www.SustainableLodging.org

Mission & Goals

- Provide forums for sustainable hospitality practitioners and lodging facilities to share information on practices and challenges
- Elevate sustainable hospitality programs and the facilities that participate in them
- Increase the adoption of sustainable practices in the sector
- Foster innovation in sustainable lodging through the exchange of ideas

National Sustainable Lodging Network

Quality Information and Connections in the Field of Sustainable Lodging

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Building The Network

- A product of the P2Rx National Network, administered by NEWMOA
- Initial limited launch to Program Managers in April
- Public launch scheduled for September 19th

How You Can Help

- Join the National Sustainable Lodging Network at: www.sustainablelodging.org/?xgi=3qRCLA5Og90iZx.
- Update your profile to include a photograph or logo.
- Join the Hospitality Program Managers Group within the website.

Help Us Get the Word Out

- Consider creating a separate Group for your program.
- Customize the Outreach Memo with your program-specific information.
- Send the customized Outreach Memo to lodging facilities in your program sometime during the week of September 19, 2011.

Outreach Materials

- **Outreach Memo for Lodging Facilities**
 - Invitation sent FROM Hospitality Program Managers TO Lodging Facilities
- **Outreach Postcard**
 - For printing and/or email distribution
- **Press Release**
 - National and/or Regional version

Questions & Discussion

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