

## **Municipal Compliance Assistance Program; A Work In Progress**

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### **Overview of presentation**

- ≈ History and background information
- ≈ How the MCAP works
- ≈ Marketing the program

### **History of the MCAP in the VT DEC**

- ≈ Small Business Compliance Assistance Program
- ≈ MOA with regulatory divisions
- ≈ Municipal road workers attending SBCAP trainings
- ≈ Model program of SBCAP targeted at municipal compliance issues

### **How the MCAP works**

- ≈ Department wide Multi-media assistance
- ≈ No cost for municipalities
- ≈ Confidential and non-regulatory in nature
- ≈ Office based assistance/DEC contact point
- ≈ On-site compliance assistance visits
- ≈ Non-technical letter with details from visit
- ≈ Continuing assistance

### **Marketing the MCAP and Municipal participation**

- ≈ Watershed boundary informational letter
- ≈ Local organizations and groups
- ≈ Partnerships/mutually beneficial relationships
- ≈ Trainings and workshops
- ≈ Word of mouth

### **Keys to the MCAP success**

- ≈ Accessing established informational avenues targeted at municipal officials
- ≈ Continued presence in the municipal community
- ≈ Outreach and trainings
- ≈ Positive feed back from municipalities
- ≈ Continuing assistance/onsite presence

### **Continuing to expand the program**

- ≈ Assistance and Prevention section
- ≈ Meeting with regulatory divisions
- ≈ Working with local road foreman networks
- ≈ New outreach assistance initiatives
- ≈ New MCAP marketing opportunities

### **Case study of POTW project**

- ≈ P2, Assistance, Wastewater staff, Town officials, local environmental organizations
- ≈ Reduce heavy metals in sludge
- ≈ Public education and outreach
- ≈ Assistance and P2 aspects
- ≈ Lessons learned