

People, Planet, Profit- How to Benefit  
from Sustainable Initiatives in Hospitality

**CT Green Lodging Webinar**

**September 18, 2012**

**Noon – 1pm EST**

# Agenda

Introduction - Kim Trella, CT Green Lodging

Connecticut Department of Energy & Environmental  
Protection – 5 minutes

Rauni Kew, Public Relations and Green Manager,

Inn by the Sea, Cape Elizabeth, Maine – 40 minutes

Questions – 15 minutes

# Special Thanks

- Northeast Waste Management Officials Association  
(NEWMOA)

For making this webinar possible

Webinar will be available on NEWMOA's website after today



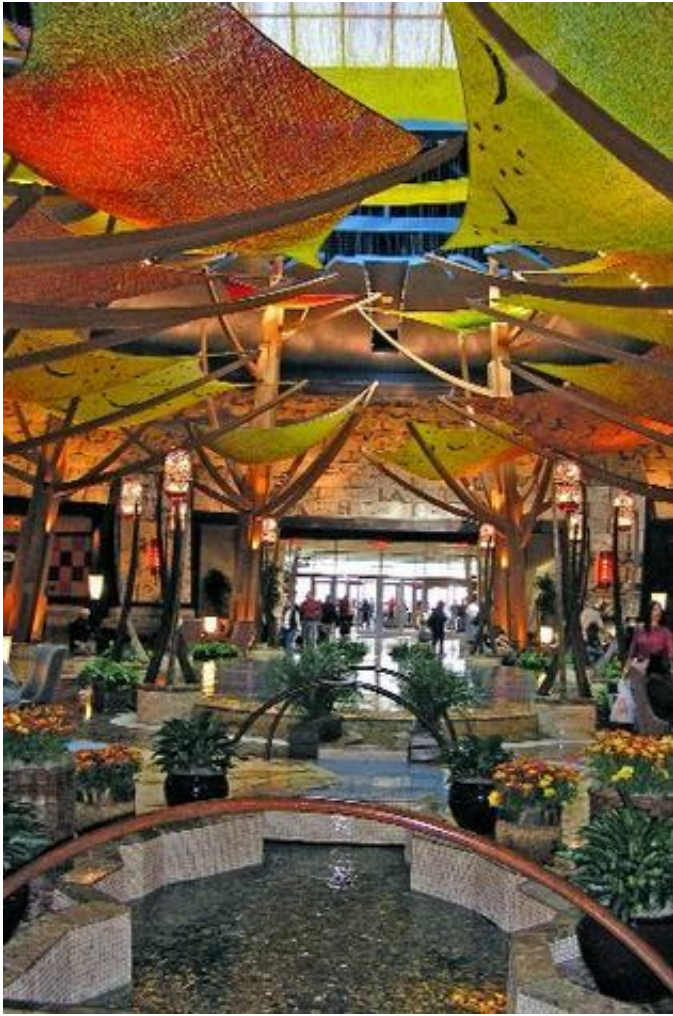














Your Hotel  
Anytown, CT

**Has Been Certified As A Connecticut Green Lodging Facility,  
June 2012 – June 2014**

Daniel C. Esty, Commissioner  
Connecticut Dept. of Energy and Environmental Protection



Christopher Bergstrom, Deputy Commissioner  
Connecticut Dept. of Economic and Community Development



# How to Certify Your Hotel

- [www.ct.gov/deep/greenlodging](http://www.ct.gov/deep/greenlodging)
- Locate the CT Green Lodging online workbook
- Complete workbook online and e-mail to:

[kim.trella@ct.gov](mailto:kim.trella@ct.gov)

Kim Trella, 860-424-3234

CT Department of Energy & Environmental Protection  
Pollution Prevention