

# **Reducing Wasted Food Events**

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Growing food and getting it from farms to consumers takes a lot of resources including: Farmer labor • Water Land Fertilizer • Energy to harvest, transport, and keep food cold How much money does a typical family of four spend on food that they never eat ?

A) \$100/year B) \$500/year C) \$1500/year

How much cropland in the US is used to grow food that is never eaten? A) 10 % B) 15 % C) 19%

C) 19% Which food group do we waste the most in the US? A) meat and fish B) dairy (milk, cheese...) C) fruits and veggies

## **NYSAR<sup>3</sup> Pledge Campaign**

#### I pledge to reduce wasted food in my home by . . .

- Eating all leftovers and perishable foods first
- Checking my home before shopping
- Making a plan/grocery list before shopping
- Properly storing, freezing, and canning foods
- Cooking "nose-to-tail" and/or "root-to-leaf"
- Donating extra food from pantry and garden
- Volunteering for a local food pantry or meal center
- Composting all inedible foods scraps









Rethink Reuse Recook



## Recook Café





Post-it Easel Pad Tableau à feuilles mobiles Block de Hojas Reposicionables C C Stratter What Do You Do To Waste less Food? - Can green tomato relish. - Make green tomato cake! (steam, skint all) Blend or process and - Weekly meal plan Greeze in Zc. portions Subscription - Forks Over Knives (hander) to make Thanksging pumphi also: save & roast the seeds recipes for the week designed "Bad" hoduce racks - take vego fru to be healthy, reduce waste # cut of bas puts & eats Nothing WITING WITH IT. Kale on barbecue (with dive oil) Use vegerie Bill in sup Stat and (From Subject on the Preting for an u Whey from yourd (then added + Samps for building up. \*MY MARKET (RTE 32) - A Apple seeds are a natural source of Pectin. You can use from (most strain) to thicken jam and jelly. shelf of "NOT TODAT'S" FOOD DON'T BUY MORE PERISHABLE Mindful left over cating - no biddering ( TOOD THAT YOU KNOW YOU WILL USE BEFORE IT SPOKES! # Prease encourage smill to use an alternative to the green shructhern + plactic class wap used to bell these discounted thems You can google recipes by ingredient to use up odds and ends in the fidge \* Also, if you remove items from shyrofram packaging but ILE in THE STATE, (i.e., at the checkat counter), and le: "green pepper, narrot, spinach recipes" he will reuse the packaging try it Follow Zero Wate Chef on Instrain - Anne Mire Domery Wortch Cow Sparse PLEASE IN NET FLI Save leels for broth Ribbon cut Kale + chard HIMPAT AND shares DATE WHAT YOU COOK





NYSAR3 Conference, Otesaga Hotel, Cooperstown, NY, 2019

#### Learnings

- Content is accessible to target audience
- Find ways to draw people in
- People love to share about food!
- Discuss/facilitate vs educate
- Suggest concrete actions
- Chefs are great partners!





### It's a journey!



#### Gary's "Eat Me First" Attempts



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