

Recycled Plastics in Asphalt

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Topics

- Context
- Why focus on asphalt as a recycled plastics end market?
- What are the key questions for consideration?
- What resources are available?

A photograph of three children participating in a recycling activity. A boy in a blue shirt is on the left, a boy in an orange shirt is in the center, and a girl in a pink shirt and glasses is on the right. They are gathered around a blue recycling bin. The boy in the center is holding a clear plastic bottle, and the girl is holding a clear plastic bottle. The boy on the left is holding a clear plastic bottle. The background is a bright, outdoor setting with green foliage. The text 'Plastics Division Sustainability Goals' is overlaid on the top half of the image.

Plastics Division Sustainability Goals

✓ 2040 Goal

- 100% of plastics packaging is reused, recycled or recovered

✓ Interim Goal (2030)

- 100% of plastics packaging is recyclable/recoverable

✓ Best practice goal

- 100% of Division's U.S. manufacturing sites participate in Operation Clean Sweep Blue by 2020, with all North American sites by 2022

2030 & 2040 Goals

- 100% of plastic packaging will be recyclable or recoverable by 2030.
- 100% of plastics packaging will be reused, recycled or recovered by 2040.

Guiding Principles

Principles for Eliminating Plastic Waste through a Circular Economy

The American Chemical Council (ACC) supports the goal of 100% of plastic packaging and other plastic products being recyclable or recoverable by 2030 and 100% of plastics packaging and other plastic products being reused, recycled or recovered by 2040. ACC is committed to supporting the industry and the broader community in achieving these goals through a circular economy.

Guiding Principles:

- Support Policy and Legislative Efforts Identifying Circular Economy:**
 - National Recycling Strategy: Support the development of a national recycling strategy that includes a goal of 100% of plastic packaging and other plastic products being recyclable or recoverable by 2030.
 - National Reuse Strategy: Support the development of a national reuse strategy that includes a goal of 100% of plastics packaging and other plastic products being reused, recycled or recovered by 2040.
 - Federal Funding: Support the development of a federal funding program to support the development of a circular economy.
 - State Funding: Support the development of a state funding program to support the development of a circular economy.
 - Private Funding: Support the development of a private funding program to support the development of a circular economy.
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Roadmap to Reuse

Roadmap to Reuse
Plastic Solutions for America

from single use to re(USE) American Chemistry Council

	Phase I: Jump-start Reuse (2020-2023)	Phase II: Move elements to place (2024-2027)	Phase III: Full system complete (2028-2040)
Value chain engagement	Develop consumer and producer coalitions	Coordinate and align industry and consumer coalitions	Establish a national reuse coalition
Consumer engagement	Develop consumer coalitions	Coordinate and align industry and consumer coalitions	Establish a national reuse coalition
Access to recycling	Expand access for multi-family	Expand access for industrial markets	Expand access for most residential single-family
Collection and separation capability	Address challenges for bins, basins, basins and small bins	Work up infrastructure for bins, basins, basins and small bins	Fully operational infrastructure for bins, basins, basins and small bins
Recycling capabilities	Improve infrastructure for sorting	Scaling industrial recycling	Fully operational infrastructure for sorting
Economics / end markets	Economic support to address recycling infrastructure	Economic support for infrastructure	Lower cost support and markets

Continuous stakeholder actions:

Focus Area	Policy	Market	Consumer	Industry	Coalitions
Value chain engagement	Support industry and consumer coalitions	Support industry and consumer coalitions	Support industry and consumer coalitions	Support industry and consumer coalitions	Support industry and consumer coalitions
Consumer engagement	Support industry and consumer coalitions	Support industry and consumer coalitions	Support industry and consumer coalitions	Support industry and consumer coalitions	Support industry and consumer coalitions
Access to recycling	Support industry and consumer coalitions	Support industry and consumer coalitions	Support industry and consumer coalitions	Support industry and consumer coalitions	Support industry and consumer coalitions
Collection and separation capability	Support industry and consumer coalitions	Support industry and consumer coalitions	Support industry and consumer coalitions	Support industry and consumer coalitions	Support industry and consumer coalitions
Recycling capabilities	Support industry and consumer coalitions	Support industry and consumer coalitions	Support industry and consumer coalitions	Support industry and consumer coalitions	Support industry and consumer coalitions
Economics / end markets	Support industry and consumer coalitions	Support industry and consumer coalitions	Support industry and consumer coalitions	Support industry and consumer coalitions	Support industry and consumer coalitions

Plastic Solutions for America Report

The Roadmap To Reuse
Plastics Solutions for America 2020

from single use to re(USE) American Chemistry Council

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Projects

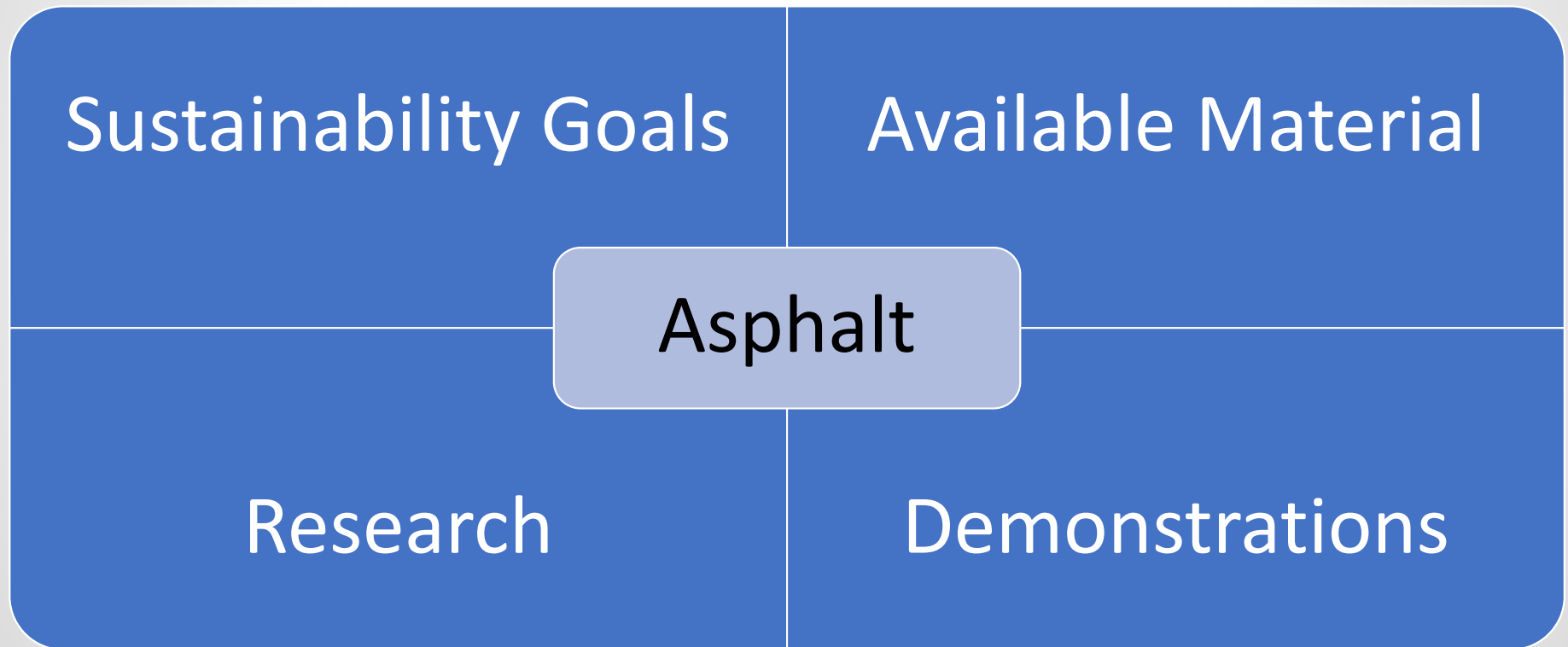
\$5.3B
Worth

POTENTIAL
TO DIVERT

3.6M
Tons of landfill materials

83% of these investments are in the growing field of advanced recycling, which is crucial modern infrastructure needed to accelerate a circular economy for plastics.

Intersection



Demonstration Projects

International

Domestic

India

West Java

United
Kingdom

Texas

Michigan

California

Key Questions

Tests

Post use

Incentives

Vendor

Resource Hub

Portal

- Latest research
- Public policy
- LCA: rPE mixes
- Case studies, demonstration projects

LCA: Recycled Content in Asphalt

LCA

- Cradle-to-Gate data
- ISO 14044: Model
- Commons LCA

Recent Example

- Parking lot
- Equal to 71,000 retail shopping bags.
- If scaled in US, asphalt could become a top end market for PE films.

LyondellBasell

Commentary: Plastic bags into parking lots—it's possible

The Plastics Industry Association and partners test a new application for plastic bags through its NEMO project.



November 15, 2020

Patrick Krieger

Commodities

Municipal Recycling

Feedback





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