Recycled Plastics in Asphalt

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Topics

- Context
- Why focus on asphalt as a recycled plastics end market?
- What are the key questions for consideration?
- What resources are available?

Plastics Division Sustainability Goals

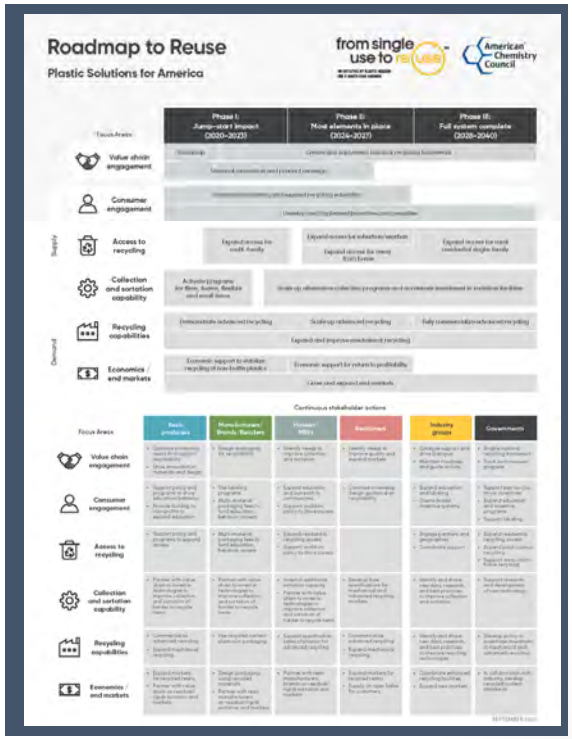
- ✓ **2040 Goal**
  - 100% of plastics packaging is reused, recycled or recovered
- ✓ **Interim Goal (2030)**
  - 100% of plastics packaging is recyclable/recoverable
- ✓ **Best practice goal**
  - 100% of Division's U.S. manufacturing sites participate in Operation Clean Sweep Blue by 2020, with all North American sites by 2022

2030 & 2040 Goals

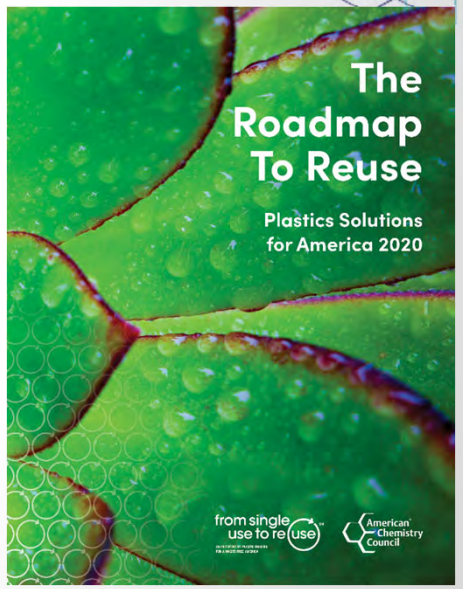
- 100% of plastic packaging will be recyclable or recoverable by 2030.
- 100% of plastics packaging will be reused, recycled or recovered by 2040.

Guiding Principles

Roadmap to Reuse



Plastic Solutions for America Report



62
Projects

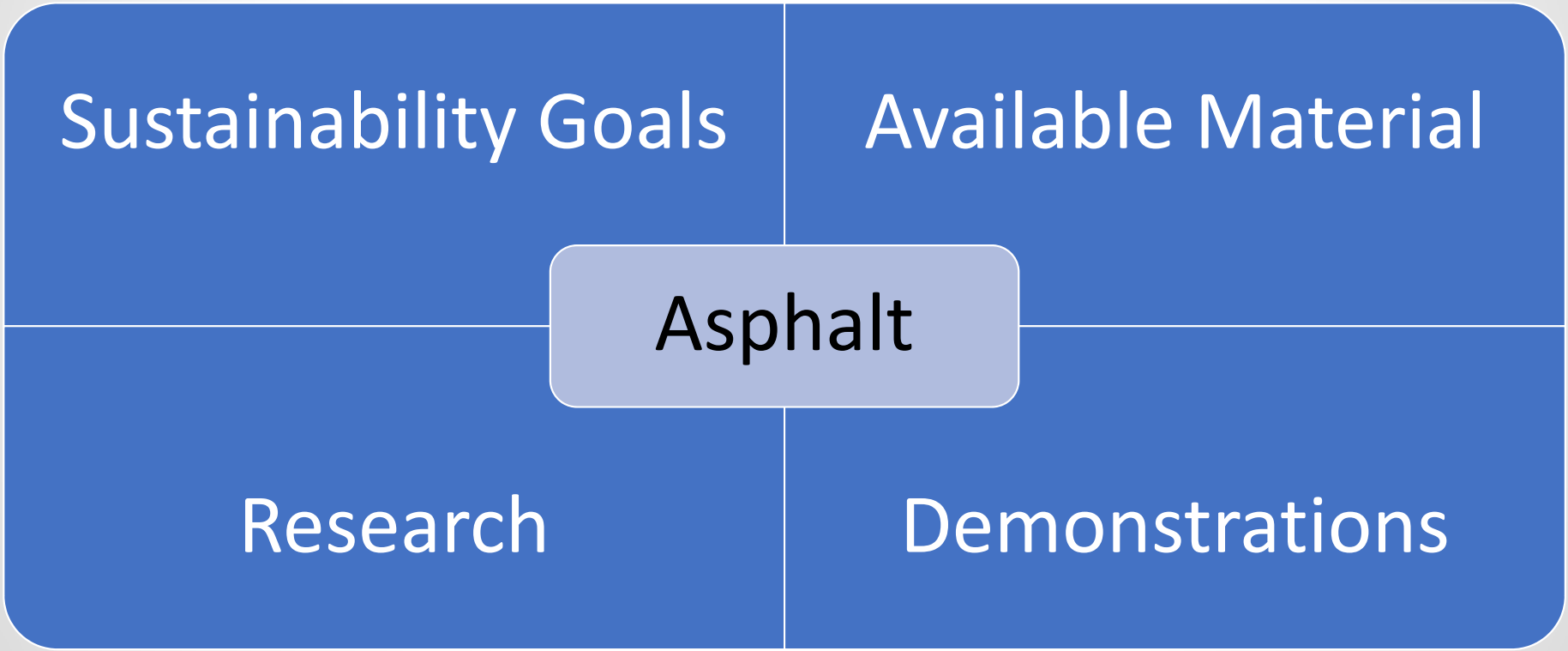
$5.3B
Worth

POTENTIAL
TO DIVERT

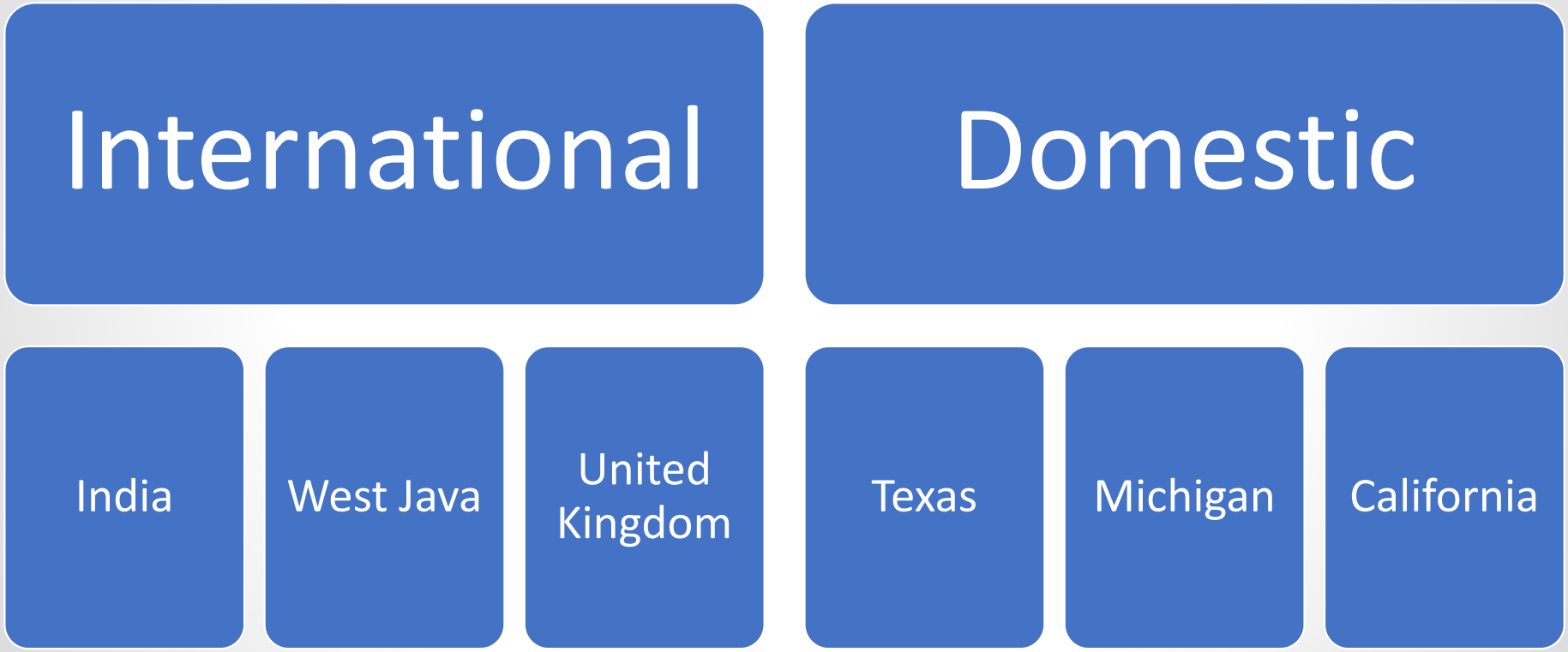
3.6M
Tons of landfill materials

83% of these investments are in the growing field of advanced recycling, which is crucial modern infrastructure needed to accelerate a circular economy for plastics.

Intersection



Demonstration Projects



Key Questions

- Tests
- Post use
- Incentives
- Vendor

Resource Hub

Portal

- Latest research
- Public policy
- LCA: rPE mixes
- Case studies, demonstration projects

LCA: Recycled Content in Asphalt

LCA

- Cradle-to-Gate data
- ISO 14044: Model
- Commons LCA

Recent Example

- Parking lot
- Equal to 71,000 retail shopping bags.
- If scaled in US, asphalt could become a top end market for PE films.

LyondellBasell

Commentary: Plastic bags into parking lots—it's possible

The Plastics Industry Association and partners test a new application for plastic bags through its NEMO project.

SUBSCRIBE

November 15, 2020

Patrick Krieger

Commodities | Municipal Recycling

Feedback

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