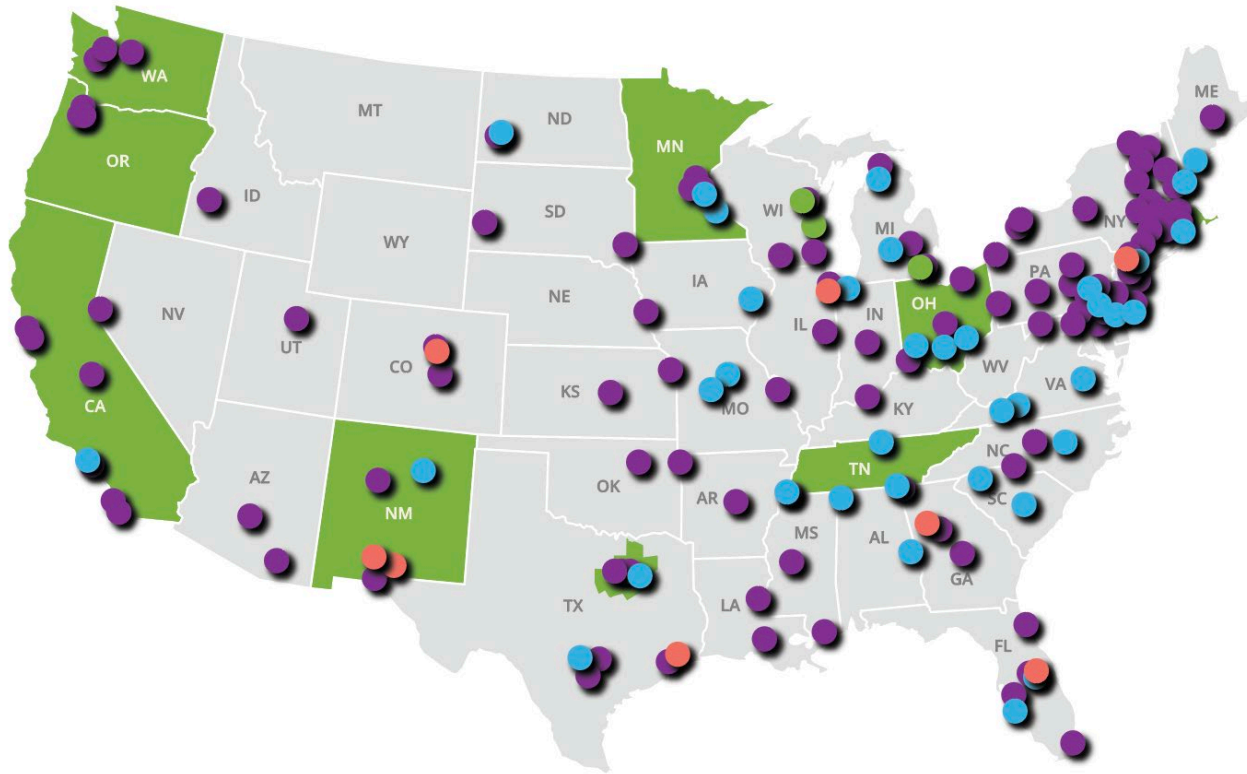


# Partnerships to Increase PCR Demand to Accelerate the Circular Economy

Sarah Dearman | VP of Circular Ventures  
October 6, 2020



**DRIVING CHANGE COAST TO COAST**



- Infrastructure Grants
- Reduce Contamination and Increase Participation
- Drive Regional and Statewide System Change
- Connect Peer-to-Peer Networks

**POSITIVELY IMPACTING COMMUNITIES**



**1500+** communities benefitted



**75+M** households reached



**51%** recycling boost with infrastructure projects



**230+M lbs** recyclables kept out of landfill



**\$53+M** in new infrastructure with city matching

# We partner with companies & organizations from across the supply chain



Special Support for Circular Initiatives

Walmart.org

EPA  
United States Environmental Protection Agency



# The Recycling Partnership's Strategic Framework

We are the lead action agent catalyzing the circular economy in the United States.



## ENGAGE

for bold leadership from public & private sector decision makers to advance an orchestrated recycling & circular economy plan



## ENSURE

that the design & delivery of goods supports a U.S. circular economy plan for all materials



## ADVANCE

the recycling collection system to unlock supply from all citizens and U.S. homes



## MODERNIZE

the U.S. recycling sortation and reprocessing infrastructure



## DIVERSIFY

and strengthen domestic end markets to secure material fate

# The Recycling Partnership's Key Areas of Action



## Unlock Supply through Community Engagement

- Scale recycling collection & sortation infrastructure
- Increase the capture of recyclables from homes

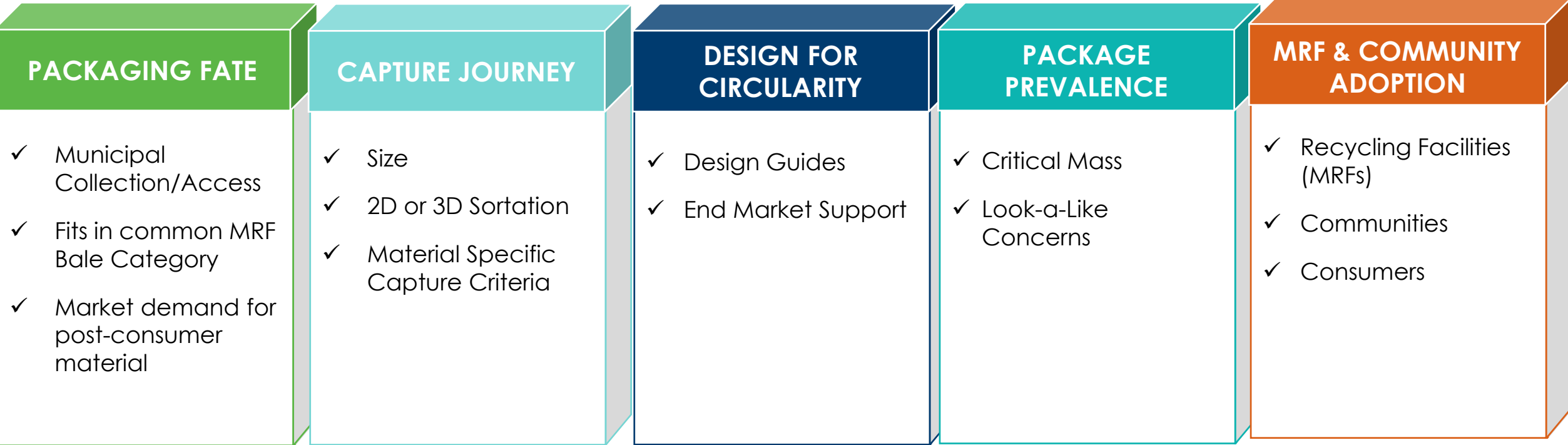
## Innovate the System through the Pathway to Circularity

- Solve system challenges
- Advance packaging circularity

## Enhance Accountability through Policy & the U.S. Plastics Pact

- Accelerate the adoption of transformative policy
- Drive collective action & transparent progress reporting

# Pathway to Circularity Building Blocks



**If all building blocks requirements are not met, the material is not circular; there is an opportunity to form a coalition**

### OVERALL COALITION GOALS

- Increase curbside access for PP
- Ensure recyclers can sort PP successfully in their facilities
- Maintain vibrant and robust end markets to supply high quality recycled PP





**The plastics waste challenge is too big and too important to address alone.**

**The U.S. Plastics Pact is uniting business, government, and nonprofit leaders to:**

- **Set the national strategy to realize a circular economy through national targets**
- **Develop the roadmap to reach the targets and stimulate progress through collaborative action-oriented workstreams**
- **Measure and report progress with accurate and timely data**
- **Empower action for businesses, government and the entire value chain**
- **Catalyze effective policy to accelerate progress**





# GLOBAL NETWORK



## NATIONAL PLASTICS PACT

- Chile
- France
- Netherlands
- Portugal
- South Africa
- United Kingdom
- United States of America



## REGIONAL PLASTICS PACT

- European (EEA)

# The U.S. Plastics Pact Targets

The U.S. Plastics Pact will ignite system change to realize a circular economy in the U.S. by setting the national strategy and coordinating collective action to:



Define a list of packaging that is problematic or unnecessary by 2021 and take measures to eliminate them by 2025



100% of plastic packaging will be reusable, recyclable, or compostable by 2025



Undertake ambitious actions to effectively recycle or compost 50% of plastic packaging by 2025



Average of 30% recycled content or responsibly-sourced bio-based content by 2025

Through these targets, the U.S. Plastics Pact will reduce the use of non-renewable virgin plastics and minimize negative impacts on environment.

# U.S. Plastics Pact Founding Activators



# Circular Economy Policy Accelerator

Driving change by building consensus and advocating for attainable policy and legislative solutions that rapidly advance the circular economy.

## Our work seeks to:



Incentivize recycling over disposal.



Secure sustainable funding for recycling infrastructure and education.



Expedite innovative public-private solutions.



THE RECYCLING  
PARTNERSHIP