

Photo: Kimberly Brandl



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Master's Degree in Environmental Science

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PROGRAM COORDINATOR Syracuse University Center for Sustainable Community Solutions

Photo: Syracuse Center of Excellence



2019
NYS ORGANICS SUMMIT
Growing Local Roots

NYS ORGANICS COUNCIL CHAIR NYS Association for Reduction, Reuse, & Recycling



NYS POLLUTION PREVENTION INSTITUTE Community Grants Program

COOKING DEMONSTRATIONS

The New York State Fair




Photo: Joe Shlabotnik




WEGMANS DEMONSTRATION KITCHEN
Fully functional facility with audio/visual system

Photo: Jon Simmons



CHEF PETER RICARDO
Product Donations Manager
Food Bank of Central New York

Photo: Katie Smith




FOOD LITERACY & COOKING CONFIDENCE
Promote basics to develop versatile skill set

Photo: Caroline Attwood



CUTTING AN ONION THE RIGHT WAY
Demos knife technique and prevents waste

Photo: Chris Tweten

A close-up photograph of a white ceramic plate resting on a dark wooden surface. The plate contains five bruschetta, which are slices of toasted bread topped with a chunky mixture of diced red tomatoes, finely chopped green herbs, and a light-colored oil or dressing. The bruschetta are arranged in a slightly overlapping cluster. The lighting is soft and natural, highlighting the textures of the bread and the freshness of the vegetables.

UTILIZER RECIPE: BRUSCHETTA
Repurpose stale bread & overripe vegetables

UTILIZER RECIPE: CURRY

Repurpose leftover protein & vegetables



Photo: Taylor Kiser

Photo: Marco Verch



UTILIZER RECIPE: COMPOTE
Repurpose overripe fruit & berries

RELATE THE WASTED FOOD ISSUE

The negative impacts & the residential role



Photo: Robert Barker, Cornell University

PROMOTE AT-HOME HABITUAL SOLUTIONS

Plan, take stock, make lists, preserve, cook root-to-leaf



Photo: Brooke Lark

Boneless Skinless Chicken Breast

BEST IF USED.



ITEM #020213

TOTAL PRICE

\$1,500.00

QUESTIONS ABOUT DATE LABELS
Confusion about safety versus freshness

RECYCLING INEDIBLE ORGANICS

Finished with an explanation of composting

“LOVING LOCAL, WASTING LESS”

North Syracuse, NY



Photo: Jon Simmons

A photograph of a group of people, mostly young adults, seated at a long, dark wooden table in a restaurant or event space. They are engaged in conversation and eating. The table is set with white plates, glasses of water and wine, and small candles. The background is dimly lit, with warm string lights hanging from the ceiling. The overall atmosphere is social and intimate.

ZERO-WASTE, FARM-TO-TABLE DINNER

100 guests from the greater Syracuse area

FIVE COURSE MEAL

Post-harvest gleaned produce



Photo: Jon Simmons

Photo: Jon Simmons

A photograph of a man and a woman at an outdoor event. The man, on the left, has a beard and is wearing a white chef's coat with black piping. He is smiling and looking towards the woman. The woman, on the right, has brown hair and is wearing a dark top with a small, light-colored pattern. She is holding a black microphone and looking towards the man. The background is out of focus, showing trees with yellow and orange leaves, suggesting an autumn setting. A dark semi-transparent banner is at the bottom of the image, containing white text.

FIVE FARMS AND FIVE CHEFS

From the Central New York region

A man with short brown hair, wearing a light-colored checkered button-down shirt and a patterned tie, stands in the center of the frame. He has his hands clasped in front of him and is looking slightly to his right. The background is a dimly lit indoor space, possibly a restaurant or event hall, with numerous warm-toned string lights hanging from the ceiling and walls, creating a bokeh effect. Other people are visible in the background, but they are out of focus. A semi-transparent dark banner is at the bottom of the image, containing white text.

DEVELOP STRATEGIC PARTNERSHIPS

Farm to Fork 101 Owner Mark Pawliw

DEVELOP STRATEGIC PARTNERSHIPS

Chuck Hafner's Farmers Market & Garden Center



Photo: Jesse Kerns

CELEBRATE LOCAL FOOD COMMUNITY

Focused attention & attributed value to food



Photo: Jon Simmons

HIGHLIGHT INFORMATIONAL STATION

Provided displays, samples, flyers, virtual pledge



Photo: Jesse Kerns

INSPIRE MOVE TO ACTION

Explained feasible, at-home solutions



Photo: Jon Simmons

Photo: Jon Simmons

A photograph of three men at an outdoor event. The man on the left, wearing a grey button-down shirt, is speaking into a black microphone. The man in the center, wearing a black hoodie and a black baseball cap with 'EDEN' on it, is looking towards the speaker. The man on the right, also wearing a black baseball cap with 'EDEN' on it, is looking towards the speaker with his hand on his chin. The background is blurred, showing trees and lights.

FEATURE FARMER & CHEF PERSPECTIVES
Conveyed investments in & inherent value of food

Kohlrabi Leaf & Carrot “**Rice**” Dolma



Photo: Jon Simmons

Collard Greens & Chili Broth



Photo: Jon Simmons

Reconstructed “Bacon, Lettuce, & Tomato”



Photo: Jon Simmons

Vegetable Medley Lasagna



Photo: Jon Simmons

Beet Root Sorbet



Photo: Jon Simmons

GO BEYOND WASTED FOOD TO ZERO WASTE

Rented place settings & composted plate scrapings

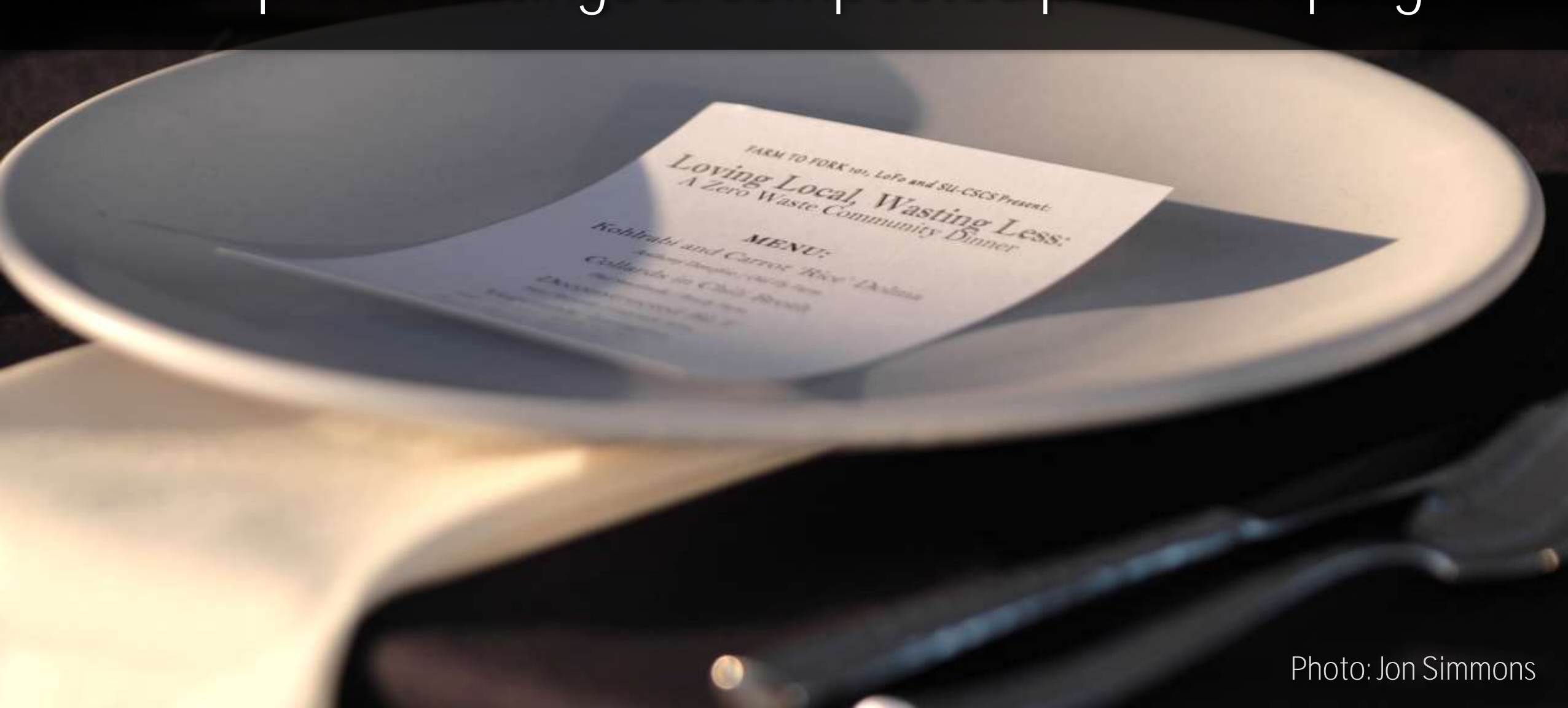


Photo: Jon Simmons



LEVERAGE MULTIPLE FUNDING SOURCES

Grants, tickets, sponsors, donations, volunteers

Photo: Jon Simmons



PROMOTE TO MEDIA TO INCREASE REACH
Interviewed with multiple local news outlets



DOCUMENT EVENTS WITH PHOTOS/VIDEOS
Hired a videographer to create mini documentary



VIEW “LOVING LOCAL, WASTING LESS”:

<https://www.youtube.com/watch?v=t91dovPmHvM>

A photograph of a man with a beard and dark hair, wearing a dark suit, white shirt, and patterned tie. He is smiling and gesturing with his right hand, pointing towards the right. He is standing next to a woman with long blonde hair, wearing a black and white patterned sweater. They are in a modern, brightly lit interior space with large windows and structural beams. In the background, there are trees and warm, glowing lights.

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Photo: Jon Simmons

USING THE REPAIR CAFÉ MODEL To Develop Virtual "ReCook Cafes"



Photo: Ville de Villeneuve d'Ascq