



# Sustainable Dairy Products: Northeast Summit February 12, 2018 in Norwich, VT

## **Speaker Bios**

#### Emily Boedecker, Commissioner, VT Department of Environmental Conservation

Emily Boedecker was appointed Commissioner of the Department of Environmental Conservation by Gov. Phil Scott in 2017. Prior to joining the DEC, Emily Boedecker was Executive Director of Local Motion, which she led through a strategic transformation from a regional recreational services provider into a statewide advocate for biking, walking and sustainable transportation. Previously, she worked for The Nature Conservancy, Hewlett-Packard, and VeriFone. She has degrees in engineering and marketing.

#### Ted Brady, Deputy Secretary, VT Agency of Commerce and Community Development

Ted Brady was appointed Deputy Secretary of the Agency of Commerce and Community Development (ACCD) by Gov. Phil Scott in January 2017. He served as the Rural Development State Director for Vermont and New Hampshire in the U.S. Department of Agriculture under President Obama. Prior to that position, he served as U.S. Senator Patrick Leahy's senior economic development, community development, housing and transportation field representative.

#### Andy Bray, Project Manager, NEWMOA

Andy manages NEWMOA's P2 and Sustainability Program as well as the Pollution Prevention Resource Exchange (P2Rx) Center for Region 1 and Region 2. He oversees all of NEWMOA's IT functions and its various websites. Andy holds a Master's Degree in Civil Engineering with an environmental concentration from the University of Massachusetts Lowell.

#### Billie Davis, Environmental Scientist for Ben & Jerry's Manufacturing Sites

In the more than 27 years that she has been at Ben & Jerry's, Billie has worked on many aspects of production, Quality Assurance, and CIP. Currently, she is focused on wastewater systems and regulatory compliance. In every aspect of her work, she strives to reduce environmental impacts associated with the manufacturing process.

## Jed Davis, Director of Sustainability for Cabot Creamery Co-operative

Jed Davis' efforts as Director of Sustainability center on helping Cabot achieve its own understanding of "Sustainability": *Living within our means and ensuring the means to live*. Cabot Creamery is owned by the dairy farm families of the Agri-Mark cooperative and is proud to be a certified B Corporation and a recipient of the U.S. Dairy Sustainability Award.

#### Lisa Drake, Director of Sustainability Innovation at Stonyfield

For 15 years, Lisa has developed and managed award-winning environmental and energy initiatives at Stonyfield, the leading organic yogurt manufacturer based in Londonderry, New Hampshire. Lisa will share some thoughts on how Stonyfield thinks about its packaging choices and some learnings from its long-time packaging journey.

# Rob Guillemin, Sustainable Food Retail Lead, EPA Region 1

Robert Guillemin works for EPA Region 1 in the area of sustainable food manufacturing and retail, where he promotes EPA's voluntary assistance and partnership programs for energy efficiency (Energy Star), transportation (SmartWay), refrigeration (GreenChill), materials management (WasteWise) and water conservation (WaterSense). He also teaches two courses at Tufts University on Sustainable Food Systems that focus on the food manufacturing, retail and services. Rob is an avid consumer of whole milk and extra sharp cheddar cheese.

# Jeanine Kilbride, Partner at Cobb Hill Cheese and Owner of Cobb Hill Frozen Yogurt

Jeannine has been involved with value-added dairy production for 9 years. She joined Cobb Hill Cheese in 2008 and developed the frozen yogurt business in 2010. Each of these businesses have different sustainability challenges. It has been a wonderful experience making a contribution to help maintain open lands in Vermont.

## Brice Lanpher, Account Manager for Ecolab

Prior to joining Ecolab in January of this year, Brice spent 18 years at Ben & Jerry's, holding roles in manufacturing, safety, sanitation, and quality. He focuses on CIP systems including troubleshooting, efficiencies, cleaning and sanitation, and allergen management.

## Lauren Mattison, Research Engineer, Center for Energy Efficiency & Renewable Energy-UMass Amherst

Lauren Mattison has more than a decade of experience in clean energy technologies and programs. In her work at UMass and previously at Efficiency Vermont, Lauren has assisted dozens of commercial, industrial and institutional clients with identification, analysis and implementation of energy efficiency projects. She has also done consulting to EPA on the ENERGY STAR program and to utility companies across North America, and she has worked as a manufacturing process engineer at IBM. Lauren holds a B.S. and M.S. in Mechanical Engineering from UMass Amherst and she is a Certified Energy Manager through the Association of Energy Engineers.

## Julie Moore, Secretary, VT Agency of Natural Resources

Julie Moore was appointed Secretary of ANR by Governor Phil Scott in 2017. Prior to her appointment, Julie worked as the Water Resources Group Leader at Stone Environmental, an environmental consulting firm headquartered in Montpelier, Vermont. She led a variety of watershed planning and assessment projects and has a deep understanding of water quality concerns associated with runoff from developed land and agricultural areas, as well as stream channel processes and flooding. Julie has diverse experience engaging the public in watershed management programs and activities. Prior to joining Stone in 2011, Julie spent seven years at ANR where she led the state's efforts to reduce phosphorus pollution in Lake Champlain.

# Joy Onasch, P.E., Toxics Use Reduction Institute (TURI)

Joy oversees the business and industry program at the Toxics Use Reduction Institute (TURI) at UMass Lowell. She manages the small business and industry grants which are awarded each year to assist facilities in their efforts to reduce or eliminate toxics. Focus areas of the program currently include reducing or eliminating chemicals identified as higher hazard substances by the TURA Program, solvents used by metal finishers, food and beverage processors, perchloroethylene in dry cleaning, solvents in auto shops and flame retardants in polyurethane foam. She is an engineer with over fifteen years of experience with industry, government, and institutions, assisting them with environmental compliance issues and pollution prevention projects. Joy earned a bachelor's degree in Mechanical Engineering from Union College and a Master's in Engineering and Policy from Washington University in St. Louis.

## Anson Tebbetts, Secretary, VT Agency of Agriculture, Food, and Markets

Anson Tebbetts was appointed Vermont's Secretary of Agriculture, Food, and Markets by Governor Phil Scott in January of 2017. Prior to his appointment, Anson spent more than twenty years as part of the WCAX news team, serving as the station's news director since 2009. From 2007-2009, he stepped away from his role at WCAX to serve as Deputy Secretary of the Agency of Agriculture, under the Douglas administration. An avid bird enthusiast, he co-hosts "For the Birds" on WDEV & WLVB radio. Anson, a graduate of Emerson College, is a native Vermonter with deep agricultural roots. He was born and raised on his family's farm in Cabot, where he continues to reside today with his wife Vicky and their two children. In 2001, the Vermont Farm Bureau honored him with their Friend of the Farmer award.

#### Madeline Snow, Project Manager, Lowell Center for Sustainable Production-UMass Lowell

Madeline is a Project Manager at the Lowell Center for Sustainable Production at UMass Lowell. She works with many organizations to improve their sustainability. She has worked with a public transit authority, colleges and universities, a city school district, large office buildings, drinking water and wastewater utilities, visual artists, and food/beverage processors to change practices to become environmentally, fiscally and socially sustainable. She spent 25 years in the Massachusetts Department of Environmental Protection in a variety of programs, including enforcement, water quality planning, waste site cleanup, emergency response, and strategic planning.

#### Andy Whitman, Program Director, Manomet Center for Conservation Sciences

Andy is the Director of Manomet's Sustainable Economies Program. He has worked on sustainable systems for more than two decades, focusing on tools and partnerships that foster sustainability. He has worked in forestry, agriculture, the food industry and with small businesses to find innovative ways to scientifically measure and achieve sustainability. This work has included partnerships with Ben and Jerry's, Cabot Creamery, Grantham, Mayo, Van Otterloo and Company, 7-Islands Corporation, The Innovation Center for Dairy, Irving Woodlands Corporation, ME Businesses for Sustainability, MA Food Association, MA Dairy Promotion Board, Plum Creek Timber Company, and the States of Maine, Michigan, Oregon and Vermont. Andy has served on sustainability panels for state government, industry and businesses and has published in numerous scientific journals.

## Howard Wilcox, Owner at Wilcox Ice Cream

Howard was raised in Manchester on the Wilcox Farm. He began to make ice cream with his father at ten years old and turned 75 last October, marking 65 years of experience. He attended the University of VT, where he earned a bachelor's degree in Animal and Dairy Science. He returned from College in 1967 to run the family business. Howard grew the company from making a few hundred gallons of ice cream per week to making 1,200 per production run. Wilcox Dairy operated a private label milk and ice cream business where Howard grew the business from 5 routes with 7 employees to 14 routes and 27 employees. Today, Howard operates Wilcox Ice Cream and Specialty Foods together with two of his children and three grandsons.

## Rose Wilson, Business Planner, VT Housing and Conservation Board

Rose Wilson specializes in business planning and market development for farms and food producers. Rose has worked with over 300 farms across New England with business planning, strategic planning, succession planning, feasibility studies, enterprise and market analyses, market development, business valuation, and grant writing.