# Materials Management Planning in NY

**Lessons Learned** 

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#### Summary

- Why did NYS develop a plan?
- Why a new approach?
- The planning process
- The Plan's content
- Outcomes of the process to date
- Lessons learned



### Why a New Plan?

- Review 20+ years of experience
- Set new goals
- Address emerging issues and materials
- Finite resources and new opportunities
- Recommend a course of action



### Why a new approach for NY?

- Environmental impact of wasting
  - Upstream/Life Cycle Impacts
  - GHG & Energy Use
  - Land & Resources
- Jobs and economic opportunity in recovery
- Recycling has reached a plateau



### Why a new approach for NY?

- Trends at EPA
  - Sustainable Materials Management: The Road Ahead

- Trends in other states
  - Washington State Beyond Waste Plan
  - California Strategic Plan



# **Beyond Waste Planning Process**

- Stakeholder Meetings Spring 08
- Advisory Group 08/09
  - Representing various stakeholder groups and regions of the state
- Release of Draft (for public comment) –
   May 2010
- Hearings and Meetings Summer 2010
- Final Adoption –December 2010

### Beyond Waste: Key Findings

- 20 years after SWMA, still wasting 65-80% of materials
- Waste contributes to climate change
- Some waste prevention gains have been achieved, but driven by economics and not policy
- Wide variation in program performance statewide; though good data is scarce
- Organics are 30 percent of MSW; recycling organics critical to progress



#### **Beyond Waste: Vision**

#### A materials management system that:

- Captures economic value of materials
- Minimizes greenhouse gas emissions
- Maximizes materials and energy efficiency
- Impacts the design of products and packaging
- Achieves ever-increasing levels of recovery



#### Beyond Waste: Goals

- Minimize Waste Generation & GHG Impacts
- Maximize Reuse, Recycling & Organics Recovery
- Create Green Jobs
- Maximize the Energy Value of Materials Management
- Foster Good Local Planning
- Strive for Participation, Fairness and EJ
- Prioritize Investment in Recovery over Disposal
- Maximize Efficiency in Infrastructure Development
- Foster Technological Innovation
- Continue to Ensure SWMFs are Designed and Operated Well

### **Beyond Waste:**Quantitative Goal

- A progressive reduction in the amount of waste managed in disposal facilities (landfills and municipal waste combustors) on a per capita basis
  - Reduce from 4.1 lbs/person/daydisposed in 2008 to 0.6 lbs/person/day in 2030



#### **Beyond Waste: Impacts**

- Reduce 21 million MTCO2E annually
- Conserve more than 280 trillion BTUs of energy annually
  - Equal to energy consumed by 2.6 million homes
- Create 67,000 jobs



### **Beyond Waste:**Major Areas of Focus

- Improve waste prevention, reuse, recycling
- Increase organics recycling especially food waste
- Implement product and packaging stewardship



# Beyond Waste Improve the 3 Rs

- Clarify who's required to recycle and where
  - All generators; all places
- Increase education, enforcement and incentives
- Generate and allocate additional resources



# Beyond Waste Increase Organics Recycling

- Maximize food redistribution
- Promote and demonstrate organics recycling in state agencies
- Build the composting and organics recycling infrastructure
- Require planning units to evaluate organics recycling



# Beyond Waste: Implement Product Stewardship

- Enact PS for:
  - Household Hazardous Waste
  - Pharmaceuticals
  - Paint
  - Carpets
  - Automobiles
  - Mercury Containing Products
  - Packaging
  - Appliances



#### Controversial Issues

- Disposal Bans
  - Clarified, scaled back
- Tip Fee Surcharge
  - Discussed, not specifically recommended
- Mandatory PAYT
  - PAYT encouraged, may mandate later
- Designating Mandatory Recyclables
  - Designated basic list
- MSW Combustion
  - Fair and balanced representation of facts



### Outcomes of Planning Process

- New York Product Stewardship Council Created
- 2 Product Stewardship Laws Enacted
  - Electronic Equipment Recycling and Reuse Act
  - Rechargeable Battery Recycling Act
- Private sector interest and investments
- Internal reorganization



### **Outcomes of Planning Process**

### Division of Materials Management

### Bureau of Permitting and Planning

- Compliance & Resource Mgmt
- Facilities
- Planning & Municipal Assistance

# Bureau of Waste Reduction and Recycling

- Product stewardship & waste reduction
- -Recycling & Outreach
- Organics Recycling& Beneficial Use

#### Bureau of Pest Management

- -Product Registration& Pest ManagementAlternatives
- Compliance & Lab Services
- Reporting & Certification



#### **Lessons Learned**

- Discussion has value
  - Raising literacy
  - Raising expectations

Persistence is THE strategy

Planning is the beginning NOT the end



#### **Thank You!**

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Beyond Waste Plan <a href="http://www.dec.ny.gov/chemical/41831.html">http://www.dec.ny.gov/chemical/41831.html</a>

