

RE VINYL IZED®

GG2G: THE BILLBOARD COLLECTION



Each and every ReVinylized bag is one-of-a-kind and made from a former billboard...yes, those huge signs you see on the highway. Instead of throwing them in the landfill, we cut them up and make stylish handbags & totes. Now that's looking HOT while saving the planet!

FACT:

There are over 400,000 billboards along major U.S. interstates, with another 300,000 dispersed along minor roads.

Some of these billboards are changed weekly and most weigh between 65 and 100 pounds a piece.

Three thousand pounds of “waste” generated
by a 30 minute event that took place in
Connecticut to promote a new video game.
This event also took place
in over 3000 other locations in the US



GG2g, llc

saved & made
in the USA



Who we are

Established in 2004

Women Founded & Operated

High End Eco & Animal-Friendly Accessories Company

Connecticut Based

Award-winning Company

Award-winning New Business Model



What we do

Reduce Waste in Landfills

Salvage Materials Locally

Manufacture Locally

Hire Locally

AND...



We Make
Beautiful
Things from
Salvaged
Materials
w/Little
Additional
Energy



Challenge

Our biggest challenge lies not with finding materials to salvage...but finding the skilled labor to manufacture our products while remaining sustainable, keeping our carbon footprint low, and doing more than the status quo



Solution

Establish a full service, cost effective “Made in the U.S.A” cut and sew company that provides fair wage jobs, onsite education and training and employment to low income, minority and non-English speaking individuals.



Result...



GG2g Sew True

A World Class Cut & Sew with a Social Mission
PEOPLE ♦ PLANET ♦ PROFIT

Triple Bottom Line Mission

People

Planet

Profit

People

Inner-City Jobs
Education
Training
Fair Wages
Healthcare



Planet

Recycle and Salvage
Materials

Reduce Waste in Landfills

Local Manufacturing =

Reduce Carbon Footprint

Eco and Animal Friendly



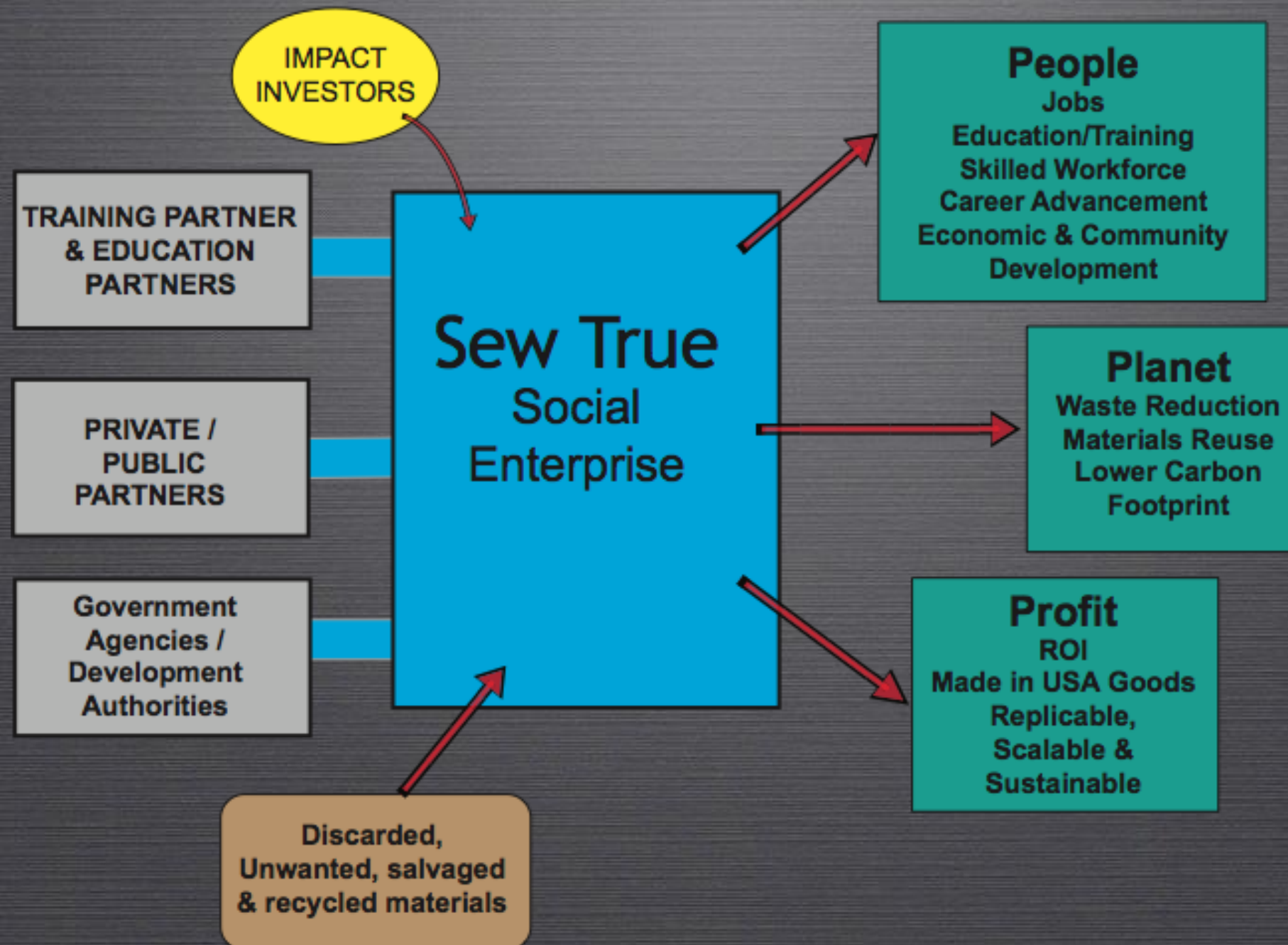
Profit

A For-Profit Company with a Solid Plan
Scalable and Replicable



GG2g The New Manufacturing Model

SEWING THE SEEDS OF DIGNITY & INDEPENDENCE



Award winning Business Model

The Green Market Segment

LOHAS Market (Life Style of Health and Sustainability)
-estimated \$290 Billion Market Segment

Consumers are purchasing more green products.

Willing to pay a higher price for green products.

According to the Boston Consulting Group Report*
“Green is here to stay”

**Companies that reduce waste and minimize their impact on
the environment have been rewarded with
higher margins and market share**

*2009 'Capturing the Green Advantage for Consumer Companies' Report

A Question that we'd like to
leave you with...

How many other materials are heading into the landfill that could be salvaged and reused with little additional energy?

