

Connecticut Brownfields Area Revitalization Grants
June 15, 2017
Presentation to EPA Region 1 CERCLA Section 128 Meeting





Connecticut Department of Energy and Environmental Protection

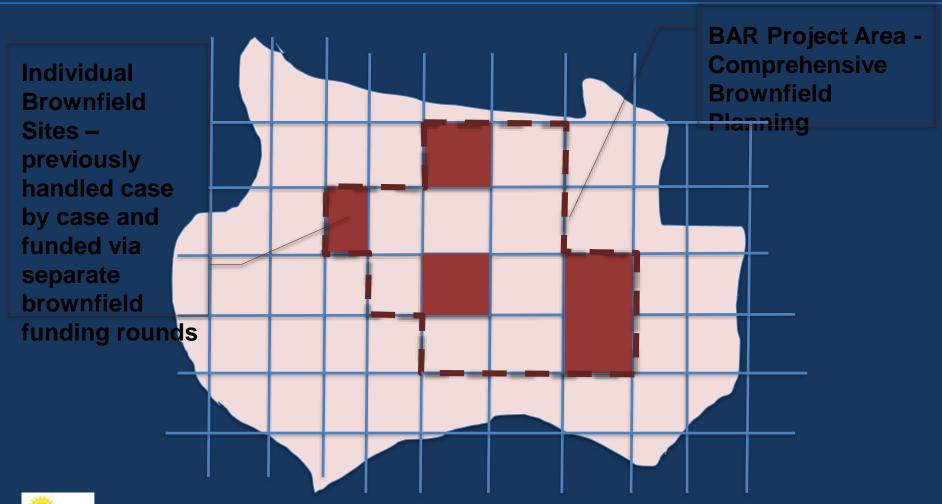
An Historic Commitment to Brownfields

Connecticut has made an unprecedented commitment to investing in brownfield redevelopment

- Since FY2012, the State has invested \$190m in 100+ projects to remediate and redevelop contaminated sites across the State
- In FY2015, \$41.5m was contracted with cities, towns, non-profits and developers
- For every dollar invested by the State, \$5.55 has been or will be invested by non-State partners
 - FY2015 projects: \$6.29 for every \$1 invested by the state
- 2240 acres of brownfields



New Comprehensive Planning Approach





Brownfield Area-wide Revitalization (BAR) Planning Grant

- Outcome of 2015 legislative session (Public Act No. 15-193)
- Comprehensive planning, moving from traditional site-by-site to area-wide approach
- Modeled after EPA's Area-Wide Planning Program
- Pilot round: \$1.4 MM funding awarded January 2016, 5 towns
- Maximum grant: **\$200,000**
 - Minimum local match: 10% cash
- Eligible entities Municipalities, Economic Development Agencies, and COGs
- REQUIRED: Formation of an advisory/steering committee prior to application



BAR Planning Grant – Goals & Outcomes

- Comprehensive understanding of the existing conditions and issues
- Community participation for a successful implementation strategy
- Effective implementation strategies (based on market studies and feasibility analyses)
- Prioritization of brownfield sites for cleanup and reuse
- Priorities for public and private investment
- Public and private partnerships established to leverage investments
- REQUIRED: Final report with specific implementation strategies to remediate and redevelop BAR Project Area



BAR Project Area

- 1. Previously designated area (with multiple brownfields)
 - Examples: Neighborhood; District (TOD/Downtown); Corridor (NRZ corridor), Waterfront Zone

OR

- 2. Newly defined area centered around multiple brownfield sites
 - connected by blight, location, infrastructure, economic, social and/or environmental conditions
- Can span multiple jurisdictions
- No maximum area specified
- Manageable size for practical implementation strategies



Eligible Uses of BAR Grant

- Community visioning
- Existing conditions analysis
- Limited ESAs (achieve BAR Plan goals & not greater than 25%)
- GIS mapping
- Market studies
- Infrastructure analyses
- Site inventory
- Conceptual design, site reuse plans, and implementation strategies

- Financial analysis project funding sources
- Acquisition due diligence
- Marketing to developers
- Local zoning revisions
- Legal analysis of environmental liabilities
- EPA/DEEP's Prepared Workbook
- Other actions to spur investment
- Project Management (not greater than 5%)



 Lessons Learned from EPA's Area-Wide Planning Program



Theme 1: Successful Community Involvement



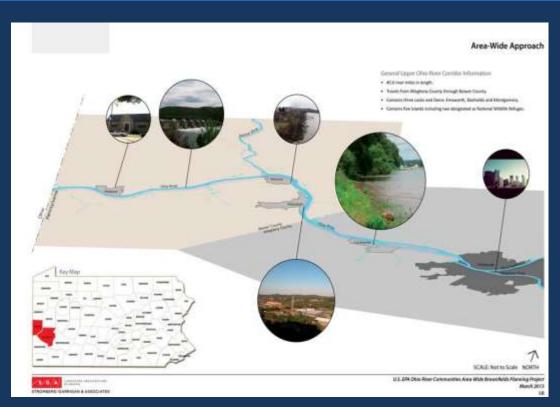








Theme 2: Form & Maintain Strong Partnerships



Multiple jurisdictions got together to develop a cleanup and reuse strategy for key brownfield sites along the 40-mile Ohio River corridor in PA

POTENTIAL PARTNERS

- Faith-based groups
- Youth and student groups
- Local elected officials
- Business owners
- Chamber of Commerce
- Local and regional water boards
- •Economic Dev. Agencies
- Clinics and hospitals
- Developers and realtors
- •Press, local bloggers, and media
- •Local artists, arts organizations
- Cultural groups
- Local minority populations
- Property owners and renters
- Nonprofit organizations,
- Local offices of federal agencies



Theme 3: Identify What is Feasible

- Consider community aspirations alongside reality regarding availability of resources.
- Use market studies, infrastructure assessments, and environmental condition assessments to arrive at practical and balanced solutions.
- Take interim less-expensive steps (that provide immediate local benefits and prevent contaminant exposure) until funds are assembled to achieve higher and more expensive goals.



Theme 4: Prioritize Sites and Projects



In Roanoke, VA, the city first conducted a market analysis to check developer's interest in redeveloping properties thus, helping them decided which brownfield sites to clean up first.

In Tulsa, OK, they made up a community game and used Monopoly-type cards to get participants to choose priorities around site selection criteria such as property ownership, visibility, development potential, and community benefits.





Theme 5: Strategies for Plan Implementation

- Implementation- implementation!
- Importance of an implementation task force (advisory/steering committee could play the role)
- Does not have to be a linear process (i.e. Planning then implementation). If opportunities come along, implementation can be undertaken simultaneously
- Effective implementation plan
 - List of specific tasks
 - Smaller manageable items
 - Short term vs. long term
 - Identification of resources



Theme 6: Maximize Resources



In Ranson, WV, the city was able to leverage their EPA grant alongside U.S. DOT TIGER II/U.S. HUD Community Challenge Grant to incorporate a variety of green infrastructure.

- Engage agencies with recent or planned investments in the Project Area
- Build relationships with appropriate federal, state, regional and local agencies and share the importance of the project
- Use the process to build community consensus points
- Showcase partnerships that have a history of successfully leveraging resources



Theme 7: Strong Project Management

- Keep project on track
- Hold regular project advisory and project partner meetings
- Maximize community participation
 - Recruit involvement (paid or volunteer) from the affected community
 - Include volunteer contractors who can offer valuable advice
- Use templates for repeated project management tasks
 - Meeting minutes
 - Meeting attendance sheets
 - Volunteer forms
- Document the entire planning process (videos, photos, interviews etc.)



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