


What is NEWMOA?

- Non-profit, non-partisan interstate association
- Solid waste, hazardous waste, waste site cleanup, & pollution prevention programs
- CT, ME, MA, NH, NJ, NY, RI, & VT
- Formally recognized by EPA in 1986
- More information at: www.newmoa.org



Benefits

- Customers buy less paint = save money \$\$\$ (have less leftover paint)
- Paint is properly stored so it can be reused
- Reduces potential environmental or health hazards from improper / illegal disposal

Educational Messages

Purchase only the amount of paint needed

- Measure the square footage of the room or use an online paint calculator before going to the store



Paint Calculators

- Benjamin Moore:
www.benjaminmoore.com/en-us/for-your-home/paint-calculator
- Lowes:
www.lowes.com/cd_Paint+Calculator_953562246
- PaintCare:
www.paintcare.org/calculator.php
- King Co., WA HW Management Program:
www.lhwmp.org/home/HHW/paint-calc.aspx

And Many More!!!

Educational Messages

Purchase only the amount of paint needed

- Stores use formulas when mixing paint – you can get more later
- Use 4-ounce samples or quart sizes of paint when experimenting with new colors



Educational Messages

Store unused paint properly to preserve its quality

- Tightly close lid
 - Some recommend covering first with plastic film & storing upside down
- Don't store in attics, garages, or sheds



Education Messages

Know your local reuse & disposal options

- Donate good quality paint
- Drop & Swap and/or recycling locations
- Properly dispose of unusable paint

