



Paint Stewardship Program

October 1, 2013



Recycle with PaintCare

About PaintCare Inc.

- *Non-profit 501(c)(3) organization*
- *Established in 2009*
- *Created by the American Coatings Association as the industry's product stewardship organization (PSO)*
- *Governed by Board of architectural paint manufacturers*
- *Represent all paint manufacturers*
- *Operational organization – designs and implements all aspects of paint stewardship programs*



Model Paint Stewardship Legislation

- *Needed legislation for level-playing field with sustainable financing and consistency across states*
- *7 states have passed the legislation:*

Implementation Dates

2010: *Oregon*

2012: *California*

2013: *Connecticut*

2014: *Rhode Island*
Vermont
Minnesota

2015: *Maine*



About the Paint Stewardship Law

- *Manufacturers selling paint into the state must operate a paint management system*
 - *Reduce the generation of postconsumer paint; promote reuse, and provide system for recycling and proper disposal of leftover paint*
- *Requires a plan to be approved by state environmental agency*
 - *Convenient paint collection locations*
 - *Environmentally responsible paint management*
 - *Goals for reuse, recycling and proper disposal*
 - *Education and outreach plan*
 - *Budget and assessment rate to fund the program*

PaintCare Funding

- ***Financing through a per can assessment fee added to the product price of each container sold.***
 - *Half pint or less: \$ 0.00*
 - *More than half pint to less than 1 gallon: \$ 0.35*
 - *1 gallon: \$ 0.75*
 - *More than 1 gallon to 5 gallons: \$ 1.60*
- ***Manufacturers pay the fees to PaintCare, on a monthly basis based on sales in the state and pass them through to distributors and retailers who add them to the final purchase price of new paint***

Program Products

Collect the following architectural coatings in 5 gallon containers or less:

- ***Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (all types of finishes and sheens, including textured coatings)***
- ***Deck coatings, floor paints (including elastomeric)***
- ***Primers, sealers, undercoaters***
- ***Stains***
- ***Shellacs, lacquers, varnishes, urethanes (single component)***
- ***Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)***
- ***Metal coatings, rust preventatives***
- ***Field and lawn paints***

Who Can Use the Program

Latex Program Products

- From residents
- From all businesses



Oil-based Program Products

- From residents
- From CEG businesses



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Retail Responsibility

1. **Fee pass-through**
2. **Sell only registered brands**
3. **Be a paint drop-off site (voluntary)**



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Drop-Off Site

PaintCare Provides

- *On-site training*
- *Collection containers*
- *Transportation*
- *Recycling/proper disposal*
- *Poster and consumer education materials*
- *Site promotion*

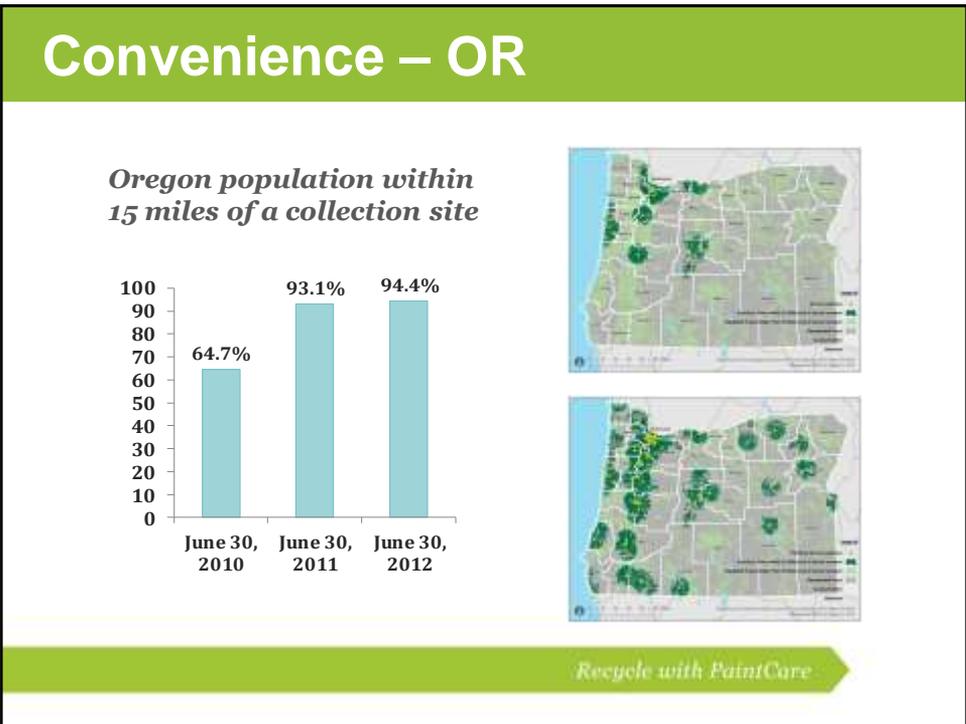
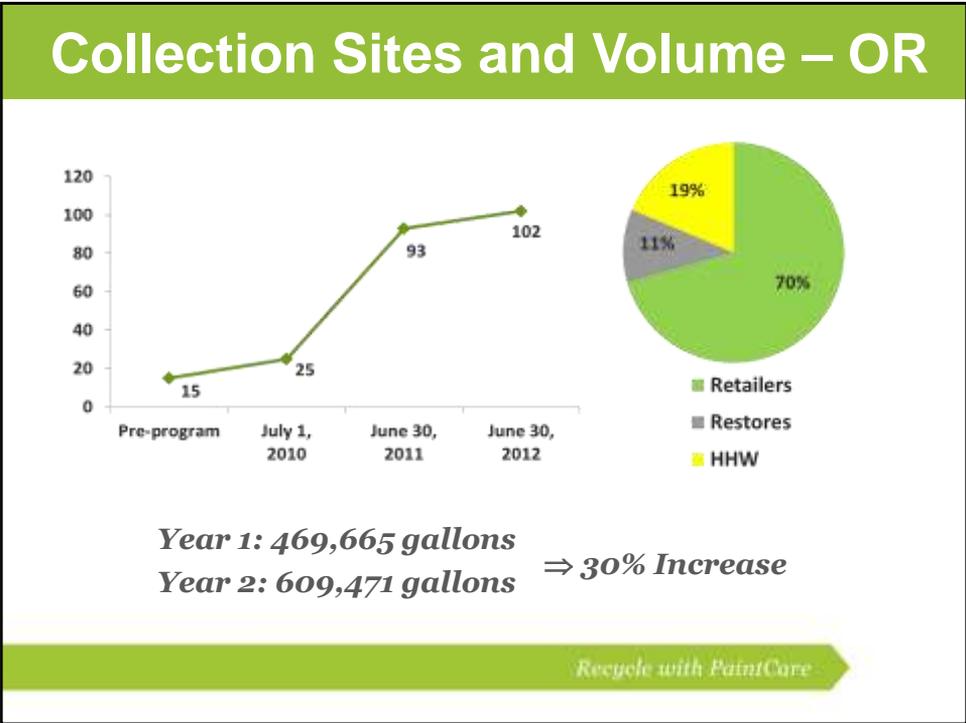


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Oregon, California, Connecticut Implementation

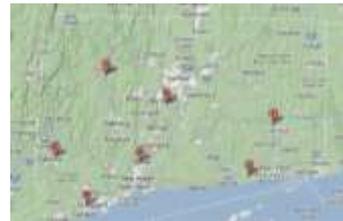


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Collection Sites and Events – CT

- *Convenience criteria resulted in ~ 93 sites*
- *Recruited 80+ retail and 20+ transfer stations*
- *7 one-day paint collection events in July and August*



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Large Volume Pick-Up – CA

Minimum of 300 gallons
 ○ *More than 150 pick-ups since launching program in January*

Top Ten Sites

- 3,120 gallons
- 3,075 gallons
- 2,396 gallons
- 1,949 gallons
- 1,832 gallons
- 1,800 gallons
- 1,719 gallons
- 1,652 gallons
- 1,551 gallons
- 1,540 gallons



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New York

- *Bill introduced in 2013*
- *Support for many local governments; support from NYC; support from DEC*
- *Support from the retail community; recyclers; and haulers*
- *Senate Bill was model legislation, but Assembly Bill was not*
- *Will try to reconcile the Assembly Bill or start with new Assembly bill in 2014*

Contact Information

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