



Howard Brown
Founder
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Howard Brown is a noted entrepreneur, educator and keynote speaker with expertise in aligning environment and business strategies. He recently founded dMASS.net, an organization focused on helping businesses improve resource performance. He writes regularly on the subjects of resources, waste, environmental metrics, and the direction of innovation. For more than 20 years, Howard was founder and CEO of the consultancy RPM Systems, Inc., through which he helped define the emerging field of sustainable business. He worked with such major corporations as International Paper, Mobil, BP, Duracell, Avery- Dennison, Whirlpool, SaraLee, and Wrigley, earning a worldwide reputation for developing practical solutions that integrate environmental management into business strategy and operations. Howard has also collaborated with local, state, and federal government agencies to develop innovative programs and policies for managing natural resources and improving resource performance. Howard taught environment and resource planning at Yale and Wesleyan Universities from 1970 to 1989. He was also student and colleague of R. Buckminster Fuller for two decades and is an authority on the social and economic applications of Fuller's work.