



Improving Safety & Reducing Waste at Rural Transfer Stations

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Today's Workshop
Short Introduction
Jennifer Griffith, NEWMOA
Quick "before" survey
Reducing Waste Disposal
Jennifer Griffith, NEWMOA
Quick "after" survey
Break (refreshments)
Transfer Station Brochure Template
✤ Regan Pride, NCC





















Communication Tips: Recyclers Thank them for doing a good job Even the best recyclers can make mistakes Focus on what to recycle & where Provide clear instructions "Dos & Don'ts" can help Message: when things that can't be recycled are added or recyclables are put in the wrong place, a worker needs to remove them, which requires labor & can be dangerous When recycling is done right, the town generates materials that producers want to buy Generates revenue & keeps recycling viable

Recycle Rig At Self-sort Recycling	Droproff Centers	WHEN RECYCLING IS DONE RIGHT, YOUR TOWN GENERATES PRODUCTS THAT OTHERS WANT TO BUY Help you community generate a much money as pushed town neyring by a Buychg any from the trainative rations asorph - Taming undrates to some did it host	Did Yoo Know? Was you go thing in the scyling catalon for any be scyling or going in the scyling catalon for any be scyling or going in the sch for any going scyling weeking of the touche attention would to out through any dampense. If they step is the lab, they can use the schele be and the scale means if of only up work to dipath
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Communication Tips: Non-Recyclers

Ask for town support for the message that recycling is a priority:

- Ask elected officials to visibly demonstrate support for recycling, including:
 - Asking religious leaders, community groups, & local businesses to help get the message out
 - Provide funding for outreach materials & actions
 - Promote recycling on municipal trucks & other town vehicles – serves as a reminder that recycling is available
- Highlight "top notch" recyclers in the local newspaper, website, or newsletter (individual &/or community group)



















Benefits:

- Saves money on landfill disposal & transport to the landfill
- Conserves natural resources, energy, & raw materials
- Returns products & materials back into the economy & helps create jobs
- Helps people in the community who need these items but cannot afford to buy them new

Challenge: Space Limitations

Reuse at the transfer station

- Need a covered or sheltered location
- Need to manage items that are not picked up
- Often limited to smaller items













Communications Strategy Handout • Include in regular town Benefits of mailings, such as tax bills, utility bills, & other roomed a communications the of this years showing testiment, second theirs such any tale THEN ADDRESS OF THE my bearing, including Distribute at HHW collections & other community events Post on local community ٠ NAME GOOD QUALITY FIEMS bulletin boards Post on town's website, Facebook page, & other social media platforms NEWMAN Send the information out to Includes local options on back people regularly **Template version available**































Summary

Reduce Waste

Reducing Purchasing = Reducing Waste

Saves \$\$\$ & reduces clutter

Encourage people to "think before they buy"

- Buy less
- Borrow or buy secondhand (helps keep reuse viable)
- Purchase quality items that are durable & repairable
- Buy recycled (helps keep recycling viable)
- Encourage small daily changes
 - Purchase reusable items rather than disposables
 - See handouts for other ideas











Other USDA Projects

Focused on rural areas:

- Pay-as-you-throw
- Bulky waste
 - Mattresses
 - Furniture
 - Carpet
 - Large Rigid Plastics
- Waste Paint

All publications have template versions you can use: www.newmoa.org/solidwaste/projects















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How to Use Them

- 1. Format: MS Word
- 2. We (NCC) can fill it in for you
- 3. You can do it yourself
- 4. Have your secretary do it!