FACT:
There are over 400,000 billboards along major U.S. interstates, with another 300,000 dispersed along minor roads. Some of these billboards are changed weekly and most weigh between 65 and 100 pounds a piece.
Three thousand pounds of “waste” generated by a 30 minute event that took place in Connecticut to promote a new video game. This event also took place in over 3000 other locations in the US.
GG2g, llc
saved & made
in the USA
Who we are

Established in 2004
Women Founded & Operated
High End Eco & Animal-Friendly Accessories Company
Connecticut Based
Award-winning Company
Award-winning New Business Model
What we do

Reduce Waste in Landfills
Salvage Materials Locally
Manufacture Locally
Hire Locally

AND...
We Make Beautiful Things from Salvaged Materials w/Little Additional Energy
Challenge

Our biggest challenge lies not with finding materials to salvage...but finding the skilled labor to manufacture our products while remaining sustainable, keeping our carbon footprint low, and doing more than the status quo.
Solution

Establish a full service, cost effective “Made in the U.S.A” cut and sew company that provides fair wage jobs, onsite education and training and employment to low income, minority and non-English speaking individuals.
Result...
GG2g
Sew True

A World Class Cut & Sew with a Social Mission

PEOPLE  ♦  PLANET  ♦  PROFIT
Triple Bottom Line Mission

People

Planet

Profit
People
Inner-City Jobs
Education
Training
Fair Wages
Healthcare
Planet
Recycle and Salvage Materials
Reduce Waste in Landfills
Local Manufacturing =
Reduce Carbon Footprint
Eco and Animal Friendly
Profit

A For-Profit Company with a Solid Plan
Scalable and Replicable
GG2g The New Manufacturing Model
SEWING THE SEEDS OF DIGNITY & INDEPENDENCE

Sew True Social Enterprise

People
- Jobs
- Education/Training
- Skilled Workforce
- Career Advancement
- Economic & Community Development

Planet
- Waste Reduction
- Materials Reuse
- Lower Carbon Footprint

Profit
- ROI
- Made in USA Goods
- Replicable, Scalable & Sustainable

Discarded, Unwanted, salvaged & recycled materials

TRAINING PARTNER & EDUCATION PARTNERS
PRIVATE / PUBLIC PARTNERS
Government Agencies / Development Authorities

IMPACT INVESTORS

Award winning Business Model
The Green Market Segment

LOHAS Market (Life Style of Health and Sustainability)
-estimated $290 Billion Market Segment

Consumers are purchasing more green products.
Willing to pay a higher price for green products.

According to the Boston Consulting Group Report*
“Green is here to stay”

Companies that reduce waste and minimize their impact on the environment have been rewarded with higher margins and market share

*2009 ‘Capturing the Green Advantage for Consumer Companies’ Report
A Question that we’d like to leave you with...
How many other materials are heading into the landfill that could be salvaged and reused with little additional energy?