

# FISCAL YEAR 2009 PROJECT Assistance & Pollution Prevention

## Northeast Regional Pollution Prevention Information Center

Project Strategy: Increase the adoption of pollution prevention technologies and techniques by improving the dissemination of pollution prevention information and expertise.

P2Rx is a national network of eight regional pollution prevention information centers dedicated to improving the dissemination of pollution prevention information. The Centers provide pollution prevention information and other services to state and local government and technical assistance providers in their region with the goal of improving the ability of these programs to deliver assistance to the regulated community. The National Network represents a broad base of programs, including state and local pollution prevention programs, manufacturing extension partnerships, cooperative extensions, and nonprofit organizations. As a result of the diverse audience that Centers serve, the P2 information developed by and available through P2Rx is extensive.

NEWMOA manages the P2Rx Regional Center for EPA Regions 1 & 2. The Regional P2Rx Center at NEWMOA provides answers to general questions on waste reduction, finds specific articles, or performs database and library searches. NEWMOA's P2Rx Center offers:

- topical collections of online resources known as Topic Hubs™; NEWMOA currently maintains fourteen Topic Hubs covering a range of topics including topics such as the persistent, bioaccumulative, and toxic (PBTs) substances mercury, lead, and dioxin and sectors such as metal fabrication and machining and wood furniture manufacturing:

[www.newmoa.org/prevention/topichub/](http://www.newmoa.org/prevention/topichub/)

- referrals to regional and national P2 experts through the Northeast Environmental Assistance Program Directory ([www.newmoa.org/prevention/programs/](http://www.newmoa.org/prevention/programs/)) and the P2Rx National Program Directory ([www.p2rx.org/Networking/NationalProgram.cfm](http://www.p2rx.org/Networking/NationalProgram.cfm))

- a database of more than 775 P2 activities performed by assistance programs throughout the region: [www.newmoa.org/prevention/activities/](http://www.newmoa.org/prevention/activities/)

- a national database of more than 600 mercury reduction-related activities of federal, state, and local government agencies

- online regional and national P2 news features: [www.newmoa.org/prevention/p2news/](http://www.newmoa.org/prevention/p2news/)

- innovative P2 technology profiles: [www.newmoa.org/prevention/p2tech/](http://www.newmoa.org/prevention/p2tech/)

- a "Rapid Response" research service: [www.newmoa.org/about/library.cfm](http://www.newmoa.org/about/library.cfm)

- an online calendar of events, including trainings and workshops:

[www.newmoa.org/calendar/](http://www.newmoa.org/calendar/)

- access to resources at other regional P2Rx Centers: [www.p2rx.org](http://www.p2rx.org)

In addition to continuing these services, NEWMOA's P2Rx Center priorities for FY 2009 are:

- hold focus groups with businesses, in coordination with the states, to assess their information needs related to P2, sustainability, and green up their practices

- train assistance providers on how to work with companies to establish a baseline carbon footprint and how to go about shrinking that footprint through energy efficiency and supply chain initiatives

- develop an Innovative Technology Wiki for wet cleaning garment care technologies as alternatives to perc dry cleaning, allowing potential adopters to do a side-by-side comparison of the technologies
- publish a Topic Hub on P2 internship programs and promote their adoption and utilization
- publish a Topic Hub on Lead Sinkers and Jigs, highlighting outreach and legislative approaches that have been taken to limit their use
- perform a comprehensive review of a selection of P2Rx Topic Hubs, in partnership with Pacific Northwest Pollution Prevention Information Center (PPRC), to insure consistency and currency of information
- highlight resources in the NEWMOA Topic Hubs that represent the “Best P2 References for Businesses” as way of improving access to this information
- work with the other regional P2Rx Centers to further develop the national P2 News network

This effort is funded by EPA Headquarters.

For more information visit [www.newmoa.org/prevention/p2rxinfo/](http://www.newmoa.org/prevention/p2rxinfo/), [www.p2rx.org](http://www.p2rx.org), or contact: Andy Bray, NEWMOA, (617) 367-8558 x306; [abray@newmoa.org](mailto:abray@newmoa.org).