

FISCAL YEAR 2009 PROJECT Cross Program

NEWMOA Website

Project Strategy: Improve the marketing of NEWMOA's and its members' projects and activities through a user friendly and content rich website.

The NEWMOA Website (www.newmoa.org) was created in 1999. The NEWMOA website has grown significantly since its inception in both the volume of information it contains and the role it plays in helping the Association achieve its goals. In FY 2007 the NEWMOA website underwent a major upgrade to its infrastructure, navigation scheme, and information architecture to accommodate its growth and expanding role.

A number of the resources on the website are discussed in other FY 2008 project descriptions. In addition to the resources highlighted elsewhere, the website contains the following:

- a site-wide search feature and site map
- information on NEWMOA, its annual report, a list of the Workgroups, and a description of the Association's Projects (www.newmoa.org/about/)
- a calendar of events (www.newmoa.org/calendar/)
- electronic versions of NEWMOA's publications (www.newmoa.org/publications/)
- links to member state programs' Websites (www.newmoa.org/membersites/)
- members-only areas for state program staff and the NEWMOA Board of Directors (www.newmoa.org/newmoamembers.cfm)
- compendia of past Northeast States Pollution Prevention Roundtable Web Conferences (www.newmoa.org/prevention/webconferences/)
- compendia of presentations from NEWMOA meetings, training events, and web conferences

In FY 2009, NEWMOA will continue to manage and update its website.

This project is funded by EPA and the NEWMOA member states.

For more information visit www.newmoa.org or contact: Andy Bray, NEWMOA, (617) 367-8558 x306; abray@newmoa.org.