

# FISCAL YEAR 2007 PROJECT

## Cross Program

### NEWMOA Website

Project Strategy: Improve the marketing of NEWMOA's and its members' projects and activities through a user friendly and content rich website.

The NEWMOA Website ([www.newmoa.org](http://www.newmoa.org)) was created in 1999. The NEWMOA website has grown significantly since its inception in both the volume of information it contains and the role it plays in helping the Association achieve its goals. In FY 2007 the NEWMOA website is undergoing a major upgrade to its infrastructure, navigation scheme, and information architecture to accommodate its growth and expanding role.

A number of the web resources on the website are discussed in other FY 2007 project descriptions. In addition to these resources the website contains the following:

- information on NEWMOA, its annual report, a list of the Workgroups, and a description of the Association's Projects ([www.newmoa.org/about/aboutus.cfm](http://www.newmoa.org/about/aboutus.cfm))
- a calendar of events ([www.newmoa.org/calendar/](http://www.newmoa.org/calendar/))
- pollution prevention news ([www.newmoa.org/prevention/p2news/](http://www.newmoa.org/prevention/p2news/))
- electronic versions of NEWMOA's publications ([www.newmoa.org/publications/](http://www.newmoa.org/publications/))
- links to member state programs' Websites ([www.newmoa.org/membersites/](http://www.newmoa.org/membersites/))
- members-only areas for state program staff and the NEWMOA Board of Directors
- compendia of past Northeast States Pollution Prevention Roundtable Web Conferences ([www.newmoa.org/prevention/webconferences/](http://www.newmoa.org/prevention/webconferences/))
- compendia of presentations from NEWMOA meetings, training events, and web conferences

In FY 2007 NEWMOA will continue to manage and update the website.

This project is funded by EPA and the NEWMOA member states.

For more information visit [www.newmoa.org](http://www.newmoa.org) or contact: Andy Bray, NEWMOA, (617) 367-8558 x306; [abray@newmoa.org](mailto:abray@newmoa.org).