

FISCAL YEAR 2007 PROJECT Assistance & Pollution Prevention

Northeast Regional Pollution Prevention Information Center & P2Rx National Program Management

Project Strategy: Increase the adoption of pollution prevention technologies and techniques by improving the dissemination of pollution prevention information and expertise.

P2Rx is a national network of eight regional pollution prevention information centers dedicated to improving the dissemination of pollution prevention information in the service provider community. The Centers provide pollution prevention information, networking opportunities, and other services to state and local government and technical assistance providers in their region. The National Network represents a broad base of programs, including state and local pollution prevention programs, manufacturing extension partnerships, cooperative extensions, and nonprofit organizations. As a result of the diverse audience that Centers serve, the P2 information developed by and available through P2Rx is extensive.

NEWMOA manages the P2Rx Regional Center for EPA Regions 1 & 2. NEWMOA also coordinates the efforts of all of the P2Rx Centers by filling the role of the P2Rx National Program Manager. The goals of the P2Rx National Network are to:

- serve as the first stop for P2 information
- increase the awareness, accessibility, and usability of P2 information
- facilitate dynamic regional P2 networks
- enable others to measure and communicate the impacts of their P2 efforts

To work towards these goals in FY 2007, P2Rx will focus on:

- developing a five year strategic plan for P2Rx
- promoting P2Rx resources and services to potential users
- establishing strategic partnerships

The Regional P2Rx Center at NEWMOA provide answers to general questions on waste reduction, find specific articles, or perform database and library searches. NEWMOA's P2Rx Center offers:

- topical collections of online resources know as Topic Hubs™:
www.newmoa.org/prevention/topichub/
- referrals to regional and national P2 experts through the Northeast Environmental Assistance Program Directory (www.newmoa.org/prevention/programs/) and the P2Rx National Program Directory (www.p2rx.org/Networking/NationalProgram.cfm)
- a database of over 500 P2 activities performed by assistance programs throughout the region: www.newmoa.org/prevention/activities/
- online regional and national P2 news features: www.newmoa.org/prevention/p2news/
- innovative P2 technology profiles: www.newmoa.org/prevention/p2tech/
- a "Rapid Response" research service: www.newmoa.org/about/library.cfm

- an online calendar of events, including trainings and workshops:
www.newmoa.org/calendar/
- access to resources at other regional P2Rx Centers: www.p2rx.org
- a virtual P2 library of Northeast state P2 publications:
www.newmoa.org/publications/statepubs.cfm

In addition to continuing these services, NEWMOA's P2Rx Center priorities for FY 2007 are:

- publish a Topic Hub on P2 for consumers
- highlight the effective aspects of P2 internship programs and promote their adoption and utilization
- develop innovative P2 technology profiles, highlighting the benefits and limitations of the technologies
- work with the other regional P2Rx Centers to further develop the national P2 News network

This effort is funded by EPA Headquarters.

For more information visit www.newmoa.org/prevention/, www.p2rx.org, or contact: Andy Bray, NEWMOA, (617) 367-8558 x306; abray@newmoa.org.