Launching the National Sustainable Lodging Network

Presented By:
Andy Bray & Rachel Smith

Northeast Waste Management Officials’ Association (NEWMOA)

A Product of the Pollution Prevention Resource Exchange (P2Rx™)
The National Sustainable Lodging Network is an online community of sustainable hospitality practitioners and a clearinghouse to support the work of this community.

www.SustainableLodging.org
Mission & Goals

- Provide forums for sustainable hospitality practitioners and lodging facilities to share information on practices and challenges
- Elevate sustainable hospitality programs and the facilities that participate in them
- Increase the adoption of sustainable practices in the sector
- Foster innovation in sustainable lodging through the exchange of ideas
# National Sustainable Lodging Network

Quality Information and Connections in the Field of Sustainable Lodging

- **Main Page**
- **About Us**
- **Groups**
- **Sustainable Practices**
- **Training Materials**
- **Calendar & Events**
- **Members**
- **My Page**
- **My Network**

## Featured Members (52)

<table>
<thead>
<tr>
<th>Name</th>
<th>Location</th>
<th>Status</th>
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<tbody>
<tr>
<td>Peter Cooke</td>
<td>Portland, ME, United States</td>
<td>Comment</td>
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<tr>
<td>Alex Naar</td>
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<tr>
<td>Suganthi Simon</td>
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<td>The Green Buff</td>
<td>Oklahoma City, OK, United States</td>
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<tr>
<td>Carolina Morales-Gonzalez</td>
<td>San Juan, Puerto Rico, Puerto Rico</td>
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<tr>
<td>Emily Horton-Hall</td>
<td>Providence, RI, United States</td>
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<tr>
<td>Linda Barfield</td>
<td>San Juan, PR, Puerto Rico</td>
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<tr>
<td>Modesto Carrasquillo</td>
<td>Guaynabo, PR, Puerto Rico</td>
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<tr>
<td>City of Thousand Oaks</td>
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Building The Network

- A product of the P2Rx National Network, administered by NEWMOA
- Initial limited launch to Program Managers in April
- Public launch scheduled for September 19th
How You Can Help

• Join the National Sustainable Lodging Network at: www.sustainablelodging.org/?xgi=3qRCLA5Og90iZx.

• Update your profile to include a photograph or logo.

• Join the Hospitality Program Managers Group within the website.
Help Us Get the Word Out

- Consider creating a separate Group for your program.

- Customize the Outreach Memo with your program-specific information.

- Send the customized Outreach Memo to lodging facilities in your program sometime during the week of September 19, 2011.
Outreach Materials

- Outreach Memo for Lodging Facilities
  - Invitation sent FROM Hospitality Program Managers TO Lodging Facilities

- Outreach Postcard
  - For printing and/or email distribution

- Press Release
  - National and/or Regional version
Questions & Discussion

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www.SustainableLodging.org