Municipal Compliance Assistance Program; A Work In Progress

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Overview of presentation
- History and background information
- How the MCAP works
- Marketing the program

History of the MCAP in the VT DEC
- Small Business Compliance Assistance Program
- MOA with regulatory divisions
- Municipal road workers attending SBCAP trainings
- Model program of SBCAP targeted at municipal compliance issues

How the MCAP works
- Department wide Multi-media assistance
- No cost for municipalities
- Confidential and non-regulatory in nature
- Office based assistance/DEC contact point
- On-site compliance assistance visits
- Non-technical letter with details from visit
- Continuing assistance

Marketing the MCAP and Municipal participation
- Watershed boundary informational letter
- Local organizations and groups
- Partnerships/mutually beneficial relationships
- Trainings and workshops
- Word of mouth

Keys to the MCAP success
- Accessing established informational avenues targeted at municipal officials
- Continued presence in the municipal community
- Outreach and trainings
- Positive feedback from municipalities
- Continuing assistance/onsite presence
Continuing to expand the program

- Assistance and Prevention section
- Meeting with regulatory divisions
- Working with local road foreman networks
- New outreach assistance initiatives
- New MCAP marketing opportunities

Case study of POTW project

- P2, Assistance, Wastewater staff, Town officials, local environmental organizations
- Reduce heavy metals in sludge
- Public education and outreach
- Assistance and P2 aspects
- Lessons learned