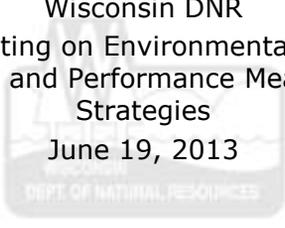




**Suzanne Bangert**

**Environmental Protection in  
Challenging and Changing  
Times**

Deputy Administrator  
Wisconsin DNR  
National Meeting on Environmental Compliance  
Assurance and Performance Measurement  
Strategies  
June 19, 2013



**Why Are We Here?**

- USEPA, States, Locals
  - Have obligations to implement environmental regulations
  - Struggling to meet obligations with fewer resources
- Need to Discuss New Strategies to Implement These Requirements
  - Traditional permit/inspect not enough
  - More regulated sources, smaller with no environmental staff
  - Businesses are innovating faster than government



## Why Do Innovation and Sustainability Matter?

- Businesses understand innovation & sustainability – it affects the Triple Bottom Line: People, Planet, Profit
- Sustainability adds value
  - Public (consumer) AND Investors are interested in “green” or “sustainable”
  - Supply Chain sustainability requirements
  - Workers factor sustainability in their decisions on where to work



## Why Sustainability?

- Environmental Liabilities are Real
  - Risks associated with climate change pose threat to CEOs/investors
  - Protect bottom line by decreasing environmental liability exposure
- Future for Businesses:
  - Scarcity of resources
  - Adaptation is key – winners & losers
  - Business strategies account for social change and opportunities



## Why Government Innovation?

- Resource constraints, high service expectations
- Adapt to changing business-world
  - businesses are ahead of regulation
  - find alternative compliance strategies for businesses practicing sustainability
- Target sources not well regulated, or with many small sources



## Government Sustainability...

- Maintain base regulatory compliance and allow flexibility to manage programs for operational sustainability – do more with less
- Eliminate Bureaucracy
- Meet Public Expectations for Accountability



So how do we adapt to these changing drivers?



## Wisconsin's Path

- Service Leadership for all customers
- Service/Value Stream Mapping or Lean 6 Sigma
  - Clarity, Simplicity, Efficiency
- Partnerships & Collaboration
  - Leverage what others are doing to improve the outcome



## Specific Programs

- Office of Business Support & Sustainability
- Green Tier:
  - Environmental Leadership Program
  - Focus is on “Beyond Compliance”
  - 2 Tiers with EMS requirements
  - Improves environmental, economic, and social performance
  - Compliance & Audit provisions
- Green & Sustainable Remediation



## Environmental Results Programs

- Printing Industry
- Auto-body NESHAP Program within EPA Region 5
- Targeted education/enforcement

Reaching the many small businesses that have new regulations, without new agency resources



## Conclusion

- Wisconsin is a leader in encouraging & promoting business sustainability
- Wisconsin DNR strives to be the best in its service delivery

We all must use more efficient, alternative, sustainable paths to reaching the same environmental endpoint



Questions??